

# GM UPDATE

April 23, 2021

# LODGE AT DOWNHILL SKI UPDATE

## BUSINESS PLAN AND CONCEPTUAL DESIGN



# LODGE AT DOWNHILL SKI UPDATE – BUSINESS PLAN

## Finalizing Pro Forma

- Wintertime use
- Off-season use
- Aligning with design team
- Workshop with Finance Committee: 4/20/2021
- Workshop with Board: 4/29/2021 at 9:00AM



# LODGE AT DOWNHILL SKI UPDATE CONCEPTUAL DESIGN

- Finalizing conceptual plan/aligning with PROS team
- Task Force workshop to get feedback on conceptual plan: 4/8/2021
- Incorporating massing and sections to plan
- Workshop with Board: 4/29/2021 at 9:00AM



# LODGE AT DOWNHILL SKI UPDATE – MEMBER OUTREACH

## OUTREACH COMPLETED

- PROS Consulting member outreach effort
  - 14 focus groups
  - Survey: 2,600+ member responses
- Website hub created with updates, timeline, key documents, FAQ and feedback form
- Monthly board meeting updates
- Frequent *Tahoe Donner News* updates
- Committees providing feedback on process

## UPCOMING OUTREACH

- Membership outreach/communication to attend open workshop on 4/29/2021
- Email membership on outcome of workshop sent the week of May 3
- Pro forma and conceptual design workshop presentation uploaded to website week of May 3
- Discussion groups as requested in May

**THANK YOU**