



GM UPDATE

GOLF COURSE + NATURE LOOP REOPENING

April 26, 2021



Cary Bickler, Course Architect

GOLF COURSE RIBBON CUTTING

- May 27, 2021
- Select invite ribbon cutting and ceremonial tee off
- Attendees invited to play the course after ceremony
- Member promotion/drawing: Play the course before it opens to the public
- Messaging in tandem with 50 Year Anniversary
- Early season rates and promotions to invite the community back to the Tahoe Donner Golf Course

Course opens May 28, Driving Range May 21, conditions permitting



TAHOE DONNERSM



NATURE LOOP RIBBON CUTTING

- June 5, 2021 | National Trails Day
- Ribbon cutting ceremony followed by guided hike
- All members invited to docent-led hikes scheduled multiple times that day (every 60 or 90 minutes)
- Messaging in tandem with 50 Year Anniversary

