TDGF Committee Meeting – February 8, 2021 Meeting Minutes

3:00 – 5:00 pm, via Zoom

Present: Marcia Argyris, Diane Campbell, Nan Meek, Betsy Noonen, Toni Moore and Suzanne Sullivan

Absent: Carla Brown and Cathy Pellegrini. Jennifer Jordan on 2-month leave of absence.

Information, Reports, Discussion and/or Action Items

- 1. January Meeting Minutes Approved
- 2. Thank you Notes up to date
- 3. Treasurer's Report including Annual Appeal General Fund balance is \$106,450 of which \$10,000 is encumbered by TTCF and the remaining amount on hold for future grants and scholarships. IMPACT balance is \$511,000 with all encumbered by undistributed scholarships. Traditional scholarship balance is \$12,432 with some encumbered by undistributed scholarships. Annual Appeal Update To date we have raised \$31,076 gross towards our goal of \$35,000. A portion of the \$959 in fees has been paid by donors.
- **4. Board Update** At the Board's January 22, 2021 meeting, Carla was approved as a new Committee member and Cathy and Jennifer's two-year terms were approved.
- 5. Scholarship Update The Tahoe Truckee Community Foundation scholarship website is now open. The online application site closes on March 31st.
- **6. General Committee Workings** The difference between a Board and a Committee was presented and discussed in preparation for the next item.
- 7. 501c3 update Suzanne presented the rationale around investigation obtaining a 501c3. Marcia presented highlights from a conversation with the pro-bobo attorney. A robust discussion followed. Further research will continue.
- 8. Survey; Discussion Results; and Future Plans Nan summarized the survey and the discussion results. A major "summer ask" will continue together with a "soft" annual appeal ask. If appropriate, the Committee would like to be involved in a potential Tahoe Donner 50th Anniversary celebration. To raise the Giving Fund's profile in the greater Truckee community, we will have a presence at the Truckee Clean up Day and we will develop relationships with local media. Currently, there is no band width to develop a social media platform. More creative way of thanking donors and informing them of the good work they are helping to support was discussed, including a quarterly newsletter to current and prior donors.
- 9. TD News The articles may change depending on space available.
 - March Article of thanks featuring Tahoe-Pyramid Trail and 2018 scholarship recipient.
 - April Annual Thank You to Donors

There being no further business, the meeting was adjourned at 5:02 pm.

Respectfully submitted,
Marcia Argyris, Secretary

Next Meeting:

February 8, via Zoom or in the Board Room at Northwoods Clubhouse.

https://us02web.zoom.us/j/85656662859?pwd=N09pTzBUN0RCa0pZcERyNkUzTXZVQT09

<u>Zoom: Meeting ID:</u> 856 5666 2859 <u>Password:</u> 760561

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