

# TDGF Committee Meeting Minutes

Monday, February 10, 2020

3:00pm – 5:00pm Mezzanine/Board Room, Northwoods Club House

**In attendance:** Suzanne Sullivan, Dick Gander, Barbara Ramsey, Carole Mahoney, Cathy Pellegrini, Toni Moore, Marcia Argyris (by phone)

**Absent:** Jeanette Fagerskog, Jennifer Jordon

## Information, Reports, Discussion and/or Action Items

1. **Minutes** from January meeting – not available, will review/approve in March
2. **Treasurer's Report including Annual Appeal** – the unencumbered balance is at \$47,480 and the scholarship balance is at \$5,518. The annual appeal has brought in \$23,858 from 74 donors between November 1 and February 8. The number of donors and amount are lower than the prior year, which had 97 donors and brought in \$31,975.
3. **Membership Update** – no activity
4. **Thank You's** – Notes are up to date with five notes going out since the January 13<sup>th</sup> meeting.
5. **Speaker's Series Update** – the first two events on January 30 and February 20 were well attended with nearly 40 people at each. Committee members in attendance reported that the speakers were excellent and the audience was enthusiastic. Thanks to Carole for writing an article about the first two events. So far 16 people made and paid for for the third event on 2/20. There was discussion that space may be an issue.
6. **TD News** – no changes
  - February – Speaker Series and annual appeal
  - March – Speaker Series article with picture and dinner save the date
  - April – Donor thank you
  - May – none (edition devoted to Board election)
  - June – Dinner promo and possible focus on grantees
  - July – Dinner promo and possible focus on grantees
7. **E-Blasts** for February & March – Suzanne/Christina
8. **Online Focus Group Results** – The committee discussion focused on paddles up, the online auction and the silent auction. Due to the small size of the annual dinner event, the committee decided against the paddles up and instead will develop donation cards for each table that will include various ways to support the giving effort. We will proceed with the online auction, with a focus on a limited number of significant and diverse items. The silent auction will occur as well. Cathy and Carole are finalizing the letter that will solicit donations. Dick stated that the letter should go out ASAP.
9. **2020 Dinner Sponsors/Supporters/Auction Update** – Barbara reported that things are going well overall and details will be discussed further at the next planning meeting on February 12<sup>th</sup>. Suzanne requested that the theme be decided upon ASAP. Barbara confirmed that we are going forward with Spin as an event manager. Dick will make contact with Ravn as a potential MC.
10. **High Value Donor Recognition** – Suzanne reported that she has not had further contact with the woman who was facilitating connection with the cello player for a possible fall event.
11. **Whatever else** – Cathy introduced the idea of having sticky notes or note pads with our logo and website printed on them for handouts for the table at the annual BBQ. Everyone liked the idea.

**Next Meeting:** Monday, March 9, 2020, 3:00pm to 5:00pm in the Mezzanine/Board Room at the Northwoods Clubhouse.

Join Via Zoom

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