

Agenda – TDGF Committee Meeting- February 2, 2015 3-5 PM

**NOTE LOCATION CHANGE: Alder Room at the Lodge**

Although items are listed under new and old business, we may not follow the agenda in order listed.

0. Cam Murphy has resigned from the committee.

## **OLD BUSINESS**

1. Target Market Information – Brinn
2. TTCF Follow up items report- Dick
  - a. Thank you letter,
  - b. Check to TDGF
  - c. Minor corrections to contribution page
  - d. Can we get a logo link on their home page to our contribution page?
  - e. Standard length of time to receive acknowledgment
    - i. Standard letter from them or email acknowledgment
    - ii. When can we get info for sending our thank you notes
      1. Tie this to getting Suzanne started
3. Website update -Jennifer, Brinn?
  - a. Addition to FAQs
    - i. No requirement to contribute if you live in TD
    - ii. If you want to give to a specific organization, give directly
  - b. Link to FAQs activated
  - c. Link to contribution page activated
  - d. Pictures
4. Report on 4-Wheelers- Dick
5. Report on Challenge Grant(s) -Marilyn, Barbara  
(See discussion on promotion plan and recognition event under new business)
6. Brochure Drafts- Dick, Janet
  - a. Review latest draft (being sent separately)
  - b. How do proceed toward production ?

## **NEW BUSINESS**

7. Promotion plan for challenge grants
8. August recognition event plan

