

## **AGENDA- TDGF Committee Meeting- March 2, 2015 3-5 PM**

**NOTE LOCATION CHANGE: ALDER ROOM - TD LODGE**

Although items are listed under new and old business, we may not follow the agenda in order listed.

### **OLD BUSINESS**

1. Target Market Information – as permissible – Brinn
  - a. Particularly information on full and part-time homeowners
  - b. Demographics of age and other separations
2. TTCF Follow-ups – Dick
  - a. Can contribution checks be made out to TDGF
  - b. Can we get a logo to click to a strictly TDGF contribution page?
3. Website Update – Brinn, Jennifer
4. Brochure V 9 – Next Steps – Dick, Brinn
5. Corporations – Any updates
  - a. Barbara, Marilyn, Dick
6. 4-Wheelers fundraising for summer – Dick
  - a. Update
  - b. When is summer calendar ready? Brinn
  - c. What help can we provide?
7. Next TD News article – Janet

### **NEW BUSINESS**

8. Discussion: How do we counter argument of those reluctant to give because they don't know specifically where it will be going?
9. Discussion: at what events will we have a booth/presence?
  - a. Grand opening of new Adventure Center (XC center)
  - b. Annual Meeting
  - c. RUNS at TD
  - d. 4 Wheeler event
  - e. Others?
10. Discussion: How can we raise money this year??

**NEXT MEETING: MONDAY, APRIL 6, 2015, 3-5 PM**