TDGF Committee Meeting – April 12, 2021 Meeting Minutes

3:00 – 5:00 pm, via Zoom

Present: Marcia Argyris, Carla Brown, Diane Campbell, Nan Meek, Betsy Noonen, Toni Moore and Suzanne Sullivan **Absent:** Cathy Pellegrini. Jennifer Jordan is on a 2-month leave of absence.

Information, Reports, Discussion and/or Action Items

- 1. March 8 and 19 Meeting Minutes Approved with one change. Betsy and Nan will write the copy; due no later than June 15.
- 2. Thank You Notes no contributions received since last meeting
- 3. Treasurer's Report General Fund balance is \$103,953 unencumbered funds (to be distributed for future grants and scholarships). IMPACT balance is \$486,725 with all encumbered by undistributed scholarships. Traditional scholarship balance is \$9.448 with some encumbered by undistributed scholarships. Steve Mahoney had a very good conversation with TTCF's Investment Committee Chairman re: the investment returns on TDGF's assets.
- **4. Board Update** The Board approved funding of IMPACT scholarships up to \$200,000 and Traditional scholarships up to \$35,000. Specific skills we are looking for in new members include: accounting, social media, development, and technology.
- 5. Scholarship Update Toni and Diane have read a total of 89 scholarship applications. They have each identified their top 10 candidates and referred them to Suzanne and Marcia. A final ranking of Impact and Traditional scholars will be selected this week in preparation for the 4/22 and 4/28 TTCF meetings with the larger TTCF scholarship committee. As always, this is an extremely difficult and heart warming process since there are so many talented young people who need financial support if they are to continue their education.
- 6. TD activity update Dependent on COVID restrictions.
- 7. Planning the July 2021 Campaign Campaign will now begin on Wednesday, July 14 and conclude on July 28th. Suzanne has contacted real estate companies and encouraged them to combine their agents' contributions to create a matching fund. Each company could then "Sponsor a Day". The Campaign will be featured on Posters, Facebook, Next Door and Amenities' screens.
- 8. Donor Incentives Discussion centered on how to best utilize the remaining gift cards and items donated for last year's canceled auction. Nan will compose and Cathy will contact these businesses to ascertain if we can use the this year. If we can, ideas included incentives for real estate agents, new donors and referring a friend/neighbor who contributes at least \$100.
- 9. Quarterly Newsletter This item will be considered after the conclusion of the July campaign.
- 10. TD News The articles may change depending on space available.
 - May no article
 - June Meals on Wheels (Cathy will prepare the write-up) and one scholar (Toni will interview Chuy)
 - July Announcement of (1) scholarship recipients (Diane will prepare the write-up) and (2) July fundraising campaign

There being no further business, the meeting was adjourned at 5:00 pm.

Respectfully submitted,

Marcia Argyris, Secretary

Next Meeting:

May 10p, via Zoom or in the Board Room at Northwoods Clubhouse.

https://us02web.zoom.us/j/85656662859?pwd=N09pTzBUN0RCa0pZcERyNkUzTXZVQT09

Zoom: Meeting ID: 856 5666 2859 Password: 760561

By Phone: 669 900 6833 US (San Jose) One tap: +16699006833,,85656662859#,,,,,,0#,,760561# US (San Jose)