

TDGF Committee Meeting – Monday, May 11, 2020

Minutes

3:00pm – 5:00pm, via Zoom

Attendees: Suzanne Sullivan, Marcia Arygris, Jennifer Jordan, Cathy Pellegrini, Toni Moore, Carole Mahoney, Barbara Ramsey, Jeanette Fagerskog

Information, Reports, Discussion and/or Action Items

1. Minutes from April meeting- Approved
2. Treasurer's Report including Speaker Series- GF= \$50,714.00; Scholarship= \$5,441.00
Speaker Series report = Total \$1,065 with 196 participants (69 via Brown Paper Tickets and 127 walk-ins)
3. Thank You's – Up to date
4. Annual Appeal – ideas discussed to make stronger impact
5. Scholarship Update, including student support for new IMPACTs – Still ongoing but we have 4 Impact Scholarships and 4 Traditional Scholarships awarded for this year.
6. July 'event"
 - a) Dates - July 22 thru July 28, 2020
 - b) Video – scholars, non-profits (length, coaching, deadline...) = We will have a new video and content each day of the campaign. Videos to be 3 minutes maximum and we have 4 scholarship recipients lined up plus 4 non-profit grantees so far. Marcia will work with the scholarship recipients and Toni and Carole are working with the grantees. These will be more grassroots type videos. Deadline for us to get to TD is June 19th.
 - c) Plan/timeline = Lindsay Hogan will work up a plan/timeline for us to work with the TD resources
 - d) TD / TTCF constraints = ongoing
 - e) Communication = discussed Email, Social Media, Eblasts, and so on
 - f) Classy site & a Plan B = Classy is a bit pricey and requires a one-year subscription; however, is very comprehensive and would be used for all GF donations.
7. TD News – may change depending on space available
 - June – Virtual Ask & scholarships
 - July – Virtual Ask
 - August – possible results of Virtual Ask
8. eBlasts for May & June – as available = focus on scholarships and Virtual Ask with links to TD News
9. 501(c)3, TTCF Affiliate/Agency Fund – further discussion at next meeting
10. Whatever else

Next Meeting:

Monday, June 8, 2020, 3pm, Mezzanine/Board Room, Northwoods Clubhouse or via Zoom

Remote Participation:

<https://zoom.us/j/363076860?pwd=ajljQ1lxWkFUaVFQd0I3K0xFRHY0QT09>

Can choose AudioOnly and participate via the mic and speaker on your computer. Please only login from one device to avoid ear shattering feedback.

Meeting ID: 363 076 860

Password: 510872

Dial-In: 669 900 6833 US