

TDGF Committee Meeting – Monday, June 8, 2020

Minutes

3:09pm – 5:00pm, via Zoom

Present: Suzanne Sullivan, Barbara Ramsey, Jeanette Fagerskog, Marcia Argyris, Carole Mahoney, and Toni Moore

Absent: Dick Gander, Jennifer Jordan and Cathy Pellegrini

Information, Reports, Discussion and/or Action Items

1. Minutes from May meeting - Approved
2. Treasurer's Report – General Fund \$51,2016.00, Scholarship Fund \$5,441.00 – both unencumbered amounts.
3. Thank You's -Up to date
4. Classy Acquisition – TDBOD approved the purchase of the program and Dick and Suzanne are both working on setting it up with TD Marketing's help also. Committee reviewed the progress so far.
5. July Campaign
 - a) Videos – due to Suzanne no later than June 19 – We have 3 Student videos made and 2 Non-Profit with more due.
 - b) Plan/timeline – Timeline set
 - c) Communication Plan – Email, E-blasts, Social Media. Suzanne proposed a "soft opening" one day prior to the opening of campaign to the people who have attended our usual Annual Event.
6. TD News – may change depending on space available
 - July – Virtual Campaign – ½ page on "Why we give" – Suzanne
 - August – Brief thank you re the campaign
 - September – More details and thanks on the campaign
7. New IMPACT Scholars - college readiness support – Committee discussed the assigning of the current and past recipients in order to make contact with designated scholars before the leave for school. Joyce will meet with the new scholars once or twice during the summer and once with the Committee.
8. 501(c)3, Update – ongoing discussion
9. Annual Appeal Plan Update – ongoing discussion
10. Whatever else – nothing brought up

Next Meeting:

Monday, July 13, 2020, 3pm, Mezzanine/Board Room, Northwoods Clubhouse or via Zoom

Remote Participation:

<https://zoom.us/j/363076860?pwd=ajljQ1lxWkFUaVFQd0I3K0xFRHY0QT09>

Meeting ID: 363 076 860

Password: 510872

Dial-In: 669 900 6833