GM UPDATE: LODGE AT DOWNHILL SKI

July 23, 2021





LODGE AT DOWNHILL SKI UPDATE

COMMUNICATION PLAN IMPLEMENTED

- First Monthly Member Meetup (MMM) held on 7/13, 44 participants
- Open Houses for membership to get tours and directly connect with the project with design team
 - July 22 and July 24 from 4-6PM
 - Virtual zoom meeting on Monday, August 2 from 5-6PM



MONTHLY MEMBER MEETUP | JULY 13

KEY THEMES OF THE MEETING

- Potential Off-Season Uses
- Lodge Sizing
- Funding Plan
- Additional Capital Projects

Next Monthly Member Meetup: August 10



OPEN HOUSES

GOAL:

Provide in-person opportunity to educate, tour the facility, get ideas and correct mis-information

INVITATION:

- In person event: 2 sessions with an open invite to all members
- 1 zoom option to accommodate off-hill residents

FORMAT:

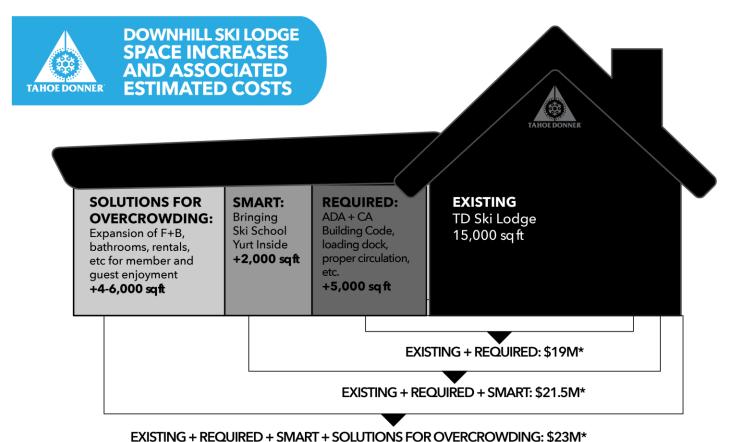
- ONSITE: Open invite to all membership to tour, discuss schematics and have informal conversations with the design team and staff.
- ZOOM: offer an additional informal opportunity for the membership to connect with the design team regarding the project, design and other questions
- Location: 2 Downhill Ski Lodge + 1 Zoom session
- Dates:
 - Session 2: Saturday, July 24 | 4-6PM
 - Session 3: August 2 (Zoom) | 5-6PM



LODGE AT DOWNHILL SKI UPDATE

DESIGN

- Continuing Schematic Design
- 15% Design team check-in (*mid-way of the 30% design phase*) at August Board Meeting





* Costs are estimates and will be further refined in the coming months

THANK YOU

