SUMMARY STATEMENT

Annual Appeal 2020

DATES

November 15, 2020 through February 28, 2021

Dates encompass time from mailing of HAO assessment invoices to final date before past due.

Focus date: Giving Tuesday, December 1, 2020

DONORS – 127

46 New

81 Returning

TRANSACTIONS - 135*

135 One-Time

76 Online (credit card)

0 Recurring

59 Physical Checks

0 Other Assets

FISCAL ACCOUNTING

\$35,589 Gross

\$1,007 Fees

\$804 Paid by individual donors along with online donation

\$203 Paid through operating funds

\$34,582 Net

\$33,212 General fund for grants

\$1,370 Designated for scholarships

DONATION DESIGNATIONS

127 General Fund

8 Scholarships

DEDICATIONS

4 In Honor of

0 In Memory of

^{*} Eight people donated twice during the campaign.