

DATE: August 19, 2021

TO: Tahoe Donner Board of Directors

FROM: Suzanne Sullivan, Chair

RE: SUMMARY STATEMENT, July 2021 Campaign

DATES

July 13–28, 2021

DONORS - 142*

- 62 New
- 80 Returning

TRANSACTIONS - 145*

- 141 One-Time
 - 4 Recurring
- 128 Online (credit card)
- 13 Physical Checks
 - 4 ACH (electronic transfer via automated clearing house network)

FISCAL ACCOUNTING

- \$37,180 Gross donations by Tahoe Donner Members
- -<u>\$ 2,014</u> Fees
 - \$1,705 Paid by individual donors along with online donation
 - \$ 309 Paid by Giving Fund to cover fees not underwritten by individual donors
- \$35,166 Net Donor Contributions
- <u>\$17,000</u> Matching/Challenge Funds from Sponsors

\$52,166 Net Total

- \$25,343 103 donations designated for general fund (grants and scholarships)
- \$17,000 Sponsor funds designated for general fund (grants and scholarships)
- \$ 9,823 42 donations designated specifically for scholarships

MATCHING FUNDS – \$17,000

- \$5,000 Dickson Realty
- \$5,000 Tahoe Donner Member
- \$5,000 Tahoe Donner Member
- \$2,000 Tahoe Truckee Vacation Rentals

* 3 people donated twice, either at different times during the campaign or with different program designations