



**TDGF Committee Meeting September 13, 2021 (via ZOOM)**

**3:00 p.m. – 5:00 p.m.**

**Minutes**

**Members Present:** Carla Brown, Diane Campbell, Barbara Czerwinski, Fred Hertlein, Herb Hwang, Nan Meek, Betsy Noonan, Cathy Pellegrini, Ashley Sarageau, Suzanne Sullivan, as well as TD Board Liaison: Steve Mahoney. TD Staff Liaison: Robin Bennett. **Absent:** Marcia Argyris

**INFORMATION, REPORTS, DISCUSSION AND/OR ACTION ITEMS**

1. **Approval of August minutes** (moved by Barbara, 2nd by Fred)
2. **Thank you notes** – Up to date.
3. **Treasurer's Report** – At time of meeting, TTCF website was down and our information could not be accessed. Informally, Suzanne reported that we have nothing less than was reported at the August meeting, except for distribution of fall semester scholarship monies.

**Expected disbursement of funds for 2021: \$85,000 Total.**

\$46,750 (55%) available in grants

\$38,250 (45%) available in scholarships

Agenda topic for next meeting: Further consideration of revising the percentages for grants and scholarship awards.

4. **July 2021 Campaign**

Suzanne presented data showing numbers of donors broken down into "new" and "returning" donors, number of transactions, methods of payments, matching gifts, financial, and other particulars as well as a comparison with past fundraisers. See attached.

Discussion: Attracting new donors and donor retention. The fundraising sub-committee will address in conjunction with Giving Tuesday/Annual Appeal 2021. Suggestions welcome.

5. **Promotional Events** – The GF received 20% (\$80) of profits from beverage sales at the August barbecue. Similar promotional events are planned for the Marina (Thursdays) and Pavilion (Tuesdays) and for the upcoming memorial tournament. At the end of summer, GF will work with TD to schedule appropriate winter activity promotions.
6. **Tee /Polo Shirts:** Will be available to pick up from Suzanne in the next few days. Please pay on delivery.
7. **Grant Cycle Update** – Cathy will lead the three-member grants sub-committee (Cathy, Carla, & Fred). Fifty-three applications have been received by TTCF. Each sub-committee member will read each application, then discuss amongst themselves which to fund. Cathy will coordinate everything, including presence at TFC's roundtable. The sub-committee has our trust and support in their decision-making. See grantmaking process clarification added at end of these minutes.

Discussion: Vigorous discussion regarding involvement of the entire committee in the grant choices and what type of information is to be shared post-awarding. Do we need a more inclusive set of eyes? Do we want to know what the GF did not fund in addition to what we did fund and reasons for these choices? Discussion to be continued.

**8. TD News**

October: – Craig Rowe’s letter and accompanying verbiage

November – Info on Giving Tuesday/December annual appeal campaign?

December –

**9. Giving Tuesday/2021 Annual Appeal**

Betsy, Ashley and Nan are the sub-committee, with Betsy taking the lead. Sub-committee will schedule an organizational meeting within the next couple of weeks.

**10. Charter Revision**

Discussion began at about 4:15 p.m. and continued until 5:00 p.m. when the meeting ended. A special meeting will occur within the next 7-10 days to continue and complete the work of revising the charter. Betsy, Robin, and Ashley will work on assigned portions and will bring their ideas to the special meeting.

There being no further business, the meeting was adjourned at 5:00 p.m.

Respectfully submitted, Diane Campbell (for Secretary Marcia Argyris)

**Next meeting:**

Monday, October 11, 2022, 3:00 – 5:00pm. In person or via Zoom. Details to follow.



## TAHOE DONNER GIVING FUND

DATE: August 31, 2021  
TO: Tahoe Donner Board of Directors  
FROM: Suzanne Sullivan, Chair  
RE: **FINAL SUMMARY STATEMENT, July 2021 Campaign**

### DATES

July 13 – 28, 2021

### DONORS – 142\*

63 New  
82 Returning

### TRANSACTIONS – 150\*

|              |  |
|--------------|--|
| 146 One-Time | 128 Online (credit card)   |
| 4 Recurring  | 18 Physical Checks   |
|              | 4 ACH (electronic transfer via automated clearing house network) |

### FISCAL ACCOUNTING

\$38,141 Gross donations by Tahoe Donner Members  
-\$ 2,014 Fees  
    \$ 1,705 Paid by individual donors along with online donation  
    \$ 309 Paid by Giving Fund to cover fees not underwritten by individual donors  
\$36,127 Net Donor Contributions  
\$17,000 Matching/Challenge Funds from Sponsors  
**\$53,127 Net Total**  
    \$ 25,343 108 donations designated for general fund (grants and scholarships)  
    \$ 961 4 corporate matches designated for general fund (grants and scholarships)  
    \$ 9,823 42 donations designated specifically for scholarships  
    \$ 17,000 Sponsor funds designated for general fund (grants and scholarships)

### MATCHING FUNDS – \$17,000

\$ 5,000 Dickson Realty  
\$ 5,000 Tahoe Donner Member  
\$ 5,000 Tahoe Donner Member  
\$ 2,000 Tahoe Truckee Vacation Rentals

\* Difference between the number of transactions and the number of donors is attributed to corporate matches and people who donated twice, either at different times during the campaign or with different program designations.

## Comparing Campaigns

|                                | July2020         | AA2020           | July2021         |
|--------------------------------|------------------|------------------|------------------|
| <b>Donors</b>                  | <b>155 (159)</b> | <b>127 (135)</b> | <b>142 (145)</b> |
| New                            | 92               | 46               | 63               |
| Returning                      | 63               | 81               | 82               |
| <b>Designations</b>            |                  |                  |                  |
| General Fund                   | 156              | 127              | 108              |
| Scholarships                   | 3                | 8                | 42               |
| <b>Donor Gross</b>             | <b>\$ 33,051</b> | <b>\$ 35,589</b> | <b>\$ 38,141</b> |
| <b>Fees</b>                    | <b>\$ 1,673</b>  | <b>\$ 1,007</b>  | <b>\$ 2,014</b>  |
| Paid by Donors                 | \$ 1,343         | \$ 804           | \$ 1,705         |
| Paid by Giving Fund            | \$ 330           | \$ 203           | \$ 309           |
| <b>Net Donor Contributions</b> | <b>\$ 31,378</b> | <b>\$ 34,582</b> | <b>\$ 36,127</b> |
| Sponsor Matching Funds         | \$ 15,000        | \$ -             | \$ 17,000        |
| <b>Net Total</b>               | <b>\$ 46,378</b> | <b>\$ 34,582</b> | <b>\$ 53,127</b> |
| General Fund                   | \$ 35,378        | \$ 33,212        | \$ 43,304        |
| Scholarships                   | \$ 11,000        | \$ 1,370         | \$ 9,823         |

### Dinners/Auctions

|      |           |  |
|------|-----------|--|
| 2015 | 3,996.26  | 51 attendees @ Lodge                     |
| 2016 | 6,409.00  | 97 attendees @ ACAC. (+\$2.500 Food Hub) |
| 2017 | 15,009.74 | 77 attendees @ACAC                       |
| 2018 | 16,583.23 | 98 attendees @ Pavilion                  |
| 2019 | 24,511.26 | 108 attendees @ Pavilion                 |