



# GENERAL MANAGER UPDATE: MEMBER SURVEY

November 19, 2021

# MEMBER SURVEY UPDATE

## Purpose

- Strategic Initiative #6: Create an informed, engaged and livable community  
Goal 6.1: Understand and respond to homeowners and customers
- Measure members' opinions + perceptions about Tahoe Donner operations and amenity usage



# MEMBER SURVEY UPDATE

- Open to members beginning November 18
- Administered by Finn Group
- Estimate 10-15 minutes to complete
- Please complete by Monday, December 6
- Results will be shared with members in January
- Published to [tahoedonner.com/survey](http://tahoedonner.com/survey)



# QUESTIONS?

## THANK YOU

