



TDGF Committee Meeting – November 8, 2021 (via Zoom)

Meeting Minutes

3:00 – 5:00 pm

Present via Zoom: Committee members - Marcia Argyris, Carla Brown Diane Campbell, Barbara Czerwinski, Fred Hertlein, Herb Hwang, Nan Meek, Betsy Noonan, Cathy Pellegrini, Ashley Savageau, and Suzanne Sullivan. Board Liaison - Steve Mahoney. **Guests** – David Mickaelian, Benjamin Levine and Monika DeMartini (potential Committee member)

Information, Reports, Discussion and/or Action Items

1. **Charter Update** – Benjamin described his redrafting of the TD Giving Fund Committee charter which will be finalized at the January 10th Committee meeting.
2. **Minutes** from November meeting – Approved
3. **Thank You's** – Up to date. Ten have been written for the annual appeal and 45 will be written for Giving Tuesday.
4. **Treasurer's Report** – General Fund balance is \$87,768 of which \$10,000 is encumbered by TTCF. Traditional scholarships balance is \$33,589. IMPACT scholarship fund has \$625,017 with all encumbered by undistributed scholarships.
5. **Promotional events** – No information as yet on the moneys raised from "Tuesdays @ the Pavilion" or "Tuesdays at the Marina".
6. **Giving Tuesday/Giving Together Annual Appeal** – Giving Tuesday raised \$7674 from 51 transactions with 20 new donors. Joe Reeder and team in TD marketing were extremely helpful. Continue to increase marketing and brand awareness of the Giving Fund. Giving Together Annual appeal has already raised \$8,000+. Emphasis on campaign runs from December 13-31, with actual campaign running through February.
7. **Winter Speaker Series** – First event on winter driving well attended. Barbara and Suzanne have selected five future dates and topics. Reservations through Classy are required. \$5 for one event and \$20 for all five.
8. **TTCF fee on IMPACT scholarship account** – With the current TTCF fee structure, the TDGF may not be able to offer students the full \$50,00 in scholarship funds as promised. Steve, Hank, Monika and Marcia will meet with TTCF in January to determine if a lessor fee structure can be adopted specifically for the IMPACT funds.
9. **TD News**
 - January – Thank You to Giving Tuesday donors, Annual Appeal reminder, Speaker Series promotion and brief listing of Grants made in 2021.
 - February – Speaker series promo, Grants in detail, and brief Annual Appeal reminder.
 - March – feature several grants
10. **December Social** – December 29 gathering at Suzanne's home from 5 to 7. Guests will bring an appetizer and beverage.
11. **Election of Officers**- The following officers were unanimously elected:
 - Chair – Marcia Argyris; Vice Chair – Nan Meeks; Secretary – Cathy Pellegrini; Treasurer – Herb Hwang
12. **Sub-committee leads and members** – an email will be sent to all members asking them to identify their preference.
13. **Voting new members** – Monika DeMartini and Pam Herman were unanimously approved as new Committee members.

There being no further business, the meeting was adjourned at 4:58 pm.

Respectfully submitted,

Marcia Argyris
Secretary

Next Meeting: Monday, January 10 at 3:00 p.m. in Mezzanine Conference Room at Northwoods Clubhouse or by Zoom.

Zoom information to follow.