

AMENITY ACCESS POLICY

With encouragement from the membership and board, staff are working to address the current amenity access policy, which includes the annual Recreation Pass. This is in alignment with Strategic Plan goal 2.3 to ensure equitable, appropriate and cost-effective utilization of Tahoe Donner amenities and programs.

With information gained through a coming member outreach initiative, board and staff will address the entire amenity access policy, which includes the Recreation Pass.

BACKGROUND

Today, the Annual Assessment includes four membership cards per property to access private amenities. Up to four additional cards may be purchased per year. Cards are assigned to specific individuals on a property, which offer discounted member rates.

Paying an optional Recreation Fee each year is a valid option for all card-holding members to gain unlimited access at the following private amenities:

- Tennis Center
- Beach Club Marina
- Trout Creek Recreation Center
- Pools
- Snowplay

Without the Recreation Pass, card-holding members have to pay a daily member access rate at these private amenities.

In addition to member cards, each property is allowed two transferable guest cards. These allow up to four people into a private amenity per card. All guests are required to pay an entry fee, which is discounted when accompanied by a member.

Approximately 44% of annual revenues generated at Recreation Fee amenities come from the Recreation Fee itself. The remaining revenues are generated through retail sales, lessons, rentals, daily access fees and food/beverage sales.

MEMBER PARTICIPATION + OUTREACH

To ensure a transparent, member-centric, widely accepted and sensible outcome, this process is being constructed on a foundation of member outreach. An outreach plan includes education and information through community focus groups. Feedback gained will be crafted into a member survey, and this data will be used at future board meetings to determine a potential policy change. Outreach efforts include:

- Continually updated website hub
- Focus group meetings
- Member survey
- Weekly email updates
- Monthly *Tahoe Donner News* updates
- Online feedback form
- Board meeting comment periods

To read more on the current amenity access policy, staff presentations, previous meeting recordings and a feedback form, visit tahoedonner.com/amenity-access-policy.