# AMENITY ACCESS POLICY CHANGE BOARD UPDATE

FEBRUARY 25, 2022



### **PURPOSE**

### Monthly update to the Board of Directors

- Review project scope
- Provide an update on the Working Group
- Share the desired outcomes of the project
- Focus Group update
- Survey update
- Timeline and process update





### **PROJECT SCOPE**

### THE SCOPE OF THE PROJECT IS TO UPDATE THE AMENITY ACCESS POLICY

Focus of this working group should be limited to the content of this policy. This policy *"establishes the eligibility requirements for receipt of ID's by various types of Tahoe Donner Owners, related individuals and guests for discounts at, and access to, recreational amenities within Tahoe Donner."* The policy defines:

#### **Critical terminology**

• Such as Recreation Fee, Immediate Family, Extended Family, Owner, Governing Documents, etc.

#### Property owner photo ID's

- Who can receive them
- What benefits does a pass holder receive
  - Recreation Fee properties and non-Recreation Fee properties
- How many passes can each property receive
- How long are the passes valid

#### **Use of Recreation Fee Amenities**

- Pools, Tennis Center, Marina, Trout Creek Rec Center and Snowplay
- Guest cards, guest access

#### General rules applicable to amenity use

• Broad rules relevant to minor children, lost ID cards, unauthorized use of ID cards, etc



## THE AMENITY ACCESS POLICY DOES NOT INCLUDE

- Association pricing policy
- Cost recovery goals for recreational amenities



### **UPDATE - WORKING GROUP**

1 meeting in January, 2 meetings in February

- Outcomes
- Focus group planning, coordination and execution
- Utilization, financial, historical and comparative information
- Feedback to date through the web portal





### AMENITY ACCESS POLICY UPDATE OUTCOMES

Outcomes were developed through review of the CCR's, Bylaws, Covenants Rules and resolutions

- Promote a sense of community among members
- Protect the amenities, the environment and membership
- Foster member enjoyment and use
- Simplify the policy for ease of understanding and administration
- Support a long term sustainable and equitable pricing system
- Clarify user categories



## **FOCUS GROUPS**

Focus group dates set and invitations extended to members from 6 different member "types"

- Members from Recreation Fee properties 4 cards
- Members from non-Recreation Fee properties (who use amenities)
- Members who are from properties who are registered as STR properties
- Members who are from properties who have purchased additional member cards large families
- Members who are from properties who have purchased additional member cards multiple family ownership
- Members from properties that have less than two cards issued on the property

Meetings will be hosted from February 23 through March 4 – ongoing

Primary goal is to understand the baseline experience of these groups



### SURVEY

Staff is working on a survey goal statement to assist in development

Survey consultants are onboard and understand our timeline for development and execution





### **PROCESS**

#### • Amenity access data analysis

- Working group meetings
- Focus group discussions Feb 22 – March 4
- Survey development and *implementation* – March, *April*
- Board updates February, March, April – survey results

#### Research and Outreach - Jan through April

Policy Draft and Board Review – May

- Staff and working group draft policy April, May
- Board review and approve for 45-day notice May, June

 Publish 45-day notice – July 1
Finance committee and DoF review of financial impact – June, July August

> Notice Period and Financial Review – June through Aug

#### Final approval – September and beyond

- Final approval through the budget process - October
- Member education/outreach regarding the new policy – November, December



# **THANK YOU**

