



STAFF REPORT

February 18, 2022

TITLE: 2022 Advisory Questionnaire

RECOMMENDATION: The Board of Directors will discuss the results of the Advisory Questionnaire and discuss next steps.

BACKGROUND: A special Board meeting was held on Wednesday, February 16, 2022, where Charles Heath of TBWBH/Props & Measures presented the draft results of the Advisory Questionnaire that was mailed and emailed to the membership. What was not included in the presentation was the cross-tabulation data nor verbatim responses from the Questionnaire.

Staff received the updated presentation, verbatim responses and cross-tabulation data from the consultant on Friday, February 18, 2022, and subsequently released the information to the membership through the online member portal.

It is important to note neither Board nor membership received the results of the Questionnaire until the start of the special Board meeting; therefore, the Board did not have an opportunity to absorb the information in a meaningful way. The Board received the report, asked qualifying questions of the consultant and then opened the meeting up for member comment.

ANALYSIS: Based on the results of the Questionnaire, it is anticipated the Board will continue the discussion and potentially provide next steps to staff at this Board meeting.

OUTREACH: N/A

FISCAL IMPACT: N/A

ALTERNATIVES: N/A

ATTACHMENT(S):

- Updated PowerPoint presentation, which includes cross-tabulation data
- Verbatim responses from the Questionnaire (approximately 450 pages)

Prepared by: David Michaelian, General Manager 2/16/2022

Board Meeting Date: 2/25/2022

General Manager Approval to Place on the Agenda: _____