

# AMENITY ACCESS POLICY BOARD UPDATE

APRIL 21, 2022

# UPDATE PURPOSE

- Present a phased approach to updating the Amenity Access Policy
  - Impacts
  - Opportunities
- Project Scope Update
- Outcomes
- Survey Update

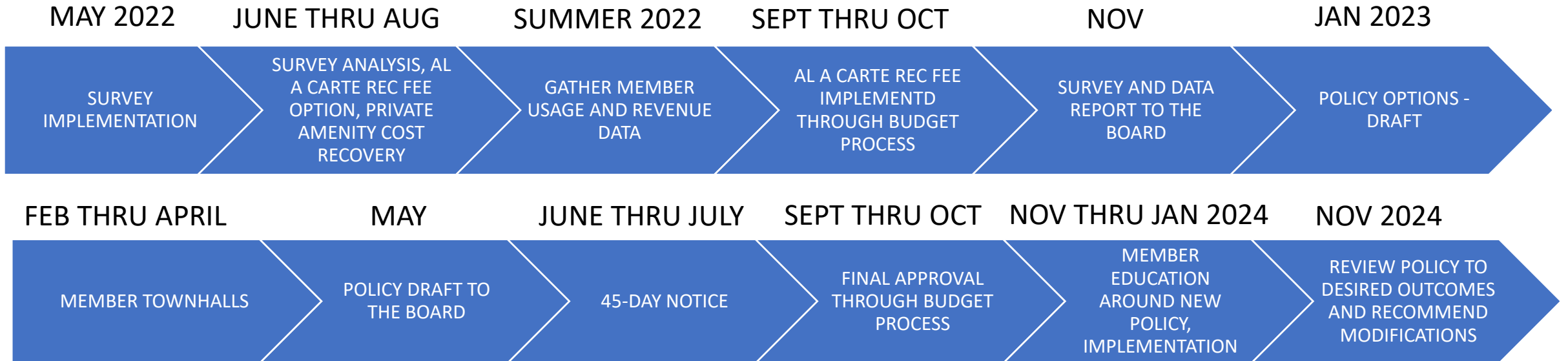
## **2022 Workplan – approved by the BOD in August 2021**

**Item 2:** Review amenity usage and revenue data by household and conduct an amenity access survey to understand member's needs to inform future policy development.

# PREVIOUS SCHEDULE



# UPDATED SCHEDULE







## JUNE THROUGH AUGUST

**During the summer months, staff will be focusing on:**

- Analyzing the survey feedback and prioritizing the input
- Determining a cost recovery goal for the private amenities by using the Branson Study cost allocation recommendation to estimate future private amenity total costs
- Working on a a la carte Recreation Fee structure for the 2023 Rec Fee year

# SEPTEMBER THROUGH NOVEMBER

**During the fall, staff will be focusing on:**

- Implementation of the al a carte Recreation Fee through the budget approval process
- Providing a Board update that includes the usage and revenue per household data collected over the summer and membership priorities regarding amenity access feedback collected to date







## DECEMBER AND JANUARY

**During the winter, staff will be focusing on:**

- Creating policy options to address the prioritized membership concerns to present in townhall style meetings for additional input

# OPPORTUNITIES

**Phasing the update of the Amenity Access Policy will provide several opportunities for staff and the membership**

- Survey analysis
- Data collection and analysis
- Townhall forums
- Assumption validation



# PROJECT SCOPE - UPDATED

Ultimately still a modification of the policy that ***“establishes the eligibility requirements for receipt of ID’s by various types of Tahoe Donner Owners, related individuals and guests for discounts at, and access to, recreational amenities within Tahoe Donner.”***

- Consider and establish the cost recovery goals for the private amenities
- Provide the Board with survey and data analysis
- Solicit input from the membership prior to the 45-day notice process







# AMENITY ACCESS POLICY UPDATE OUTCOMES

## **Outcomes were developed through review of the CCR's, Bylaws, Covenants Rules and Resolutions**

- Promote a sense of community among members
- Protect the amenities, the environment and membership
- Foster member enjoyment and use
- Simplify the policy for ease of understanding and administration
- Support a long-term sustainable and equitable pricing system
- Clarify user categories

# SURVEY

- Staff utilized the data collected through the feedback channels and submitted a draft survey to the Finn Group
- Considering the Trails Master Plan survey timeline, we are looking at a mid-May launch date
- The survey should provide understanding into our membership's opinions focusing on value choices, preferences and attitudes towards high level policy ideas/options including:
  - Simplification of policy
  - Value dichotomies
    - Exclusivity
    - Transferability
    - Guests
  - Member concerns
    - Crowding
    - Equity
    - Community
    - Family
  - Policy options



# THANK YOU