



Tahoe Donner Giving Fund Committee 2022 Goals

- Raise \$100,000 within the year by means of a summer fundraising event, year-end appeal, and other activities to support the greater Truckee community in the form of grants to nonprofits and scholarships to 2022 graduates.
- Participate in the fall TTCF grant cycle and award grants to local non-profits, following current Tahoe Donner and Giving Fund guidelines.
- Participate in the spring TTCF scholarship selection process, award IMPACT and Traditional scholarships to local high school students, following current Tahoe Donner and Giving Fund guidelines, as well as consider a second year of financial support for last year's Traditional scholarship recipients.
- Establish the fiscal plan for 2022 and consider a move from the current 55/45 Nonprofit-to-Traditional scholarship ratio, to a 50/50 ratio.
- Proactively cultivate donors to increase revenue by retaining current and former donors, and attracting and engaging new donors, especially second homeowners, through new communication methods and events.
- Communicate the Giving Fund's mission and raise awareness of its community impact with the goal of increasing donations from Tahoe Donner members.
- Develop, maintain, and expand supportive relationships in the community through seeking other support in the business community.
- Plan for sponsorship of a first quarter 2022 Speaker Series to increase awareness of the Giving Fund and to provide practical and intellectual stimuli during the winter months.