

GM UPDATE SUMMER RECRUITING

APRIL 21, 2022, BOARD OF DIRECTORS MEETING



TAHOE DONNERSM

SUMMER RECRUITING UPDATE

SUMMER TDA EMPLOYEE NEEDS

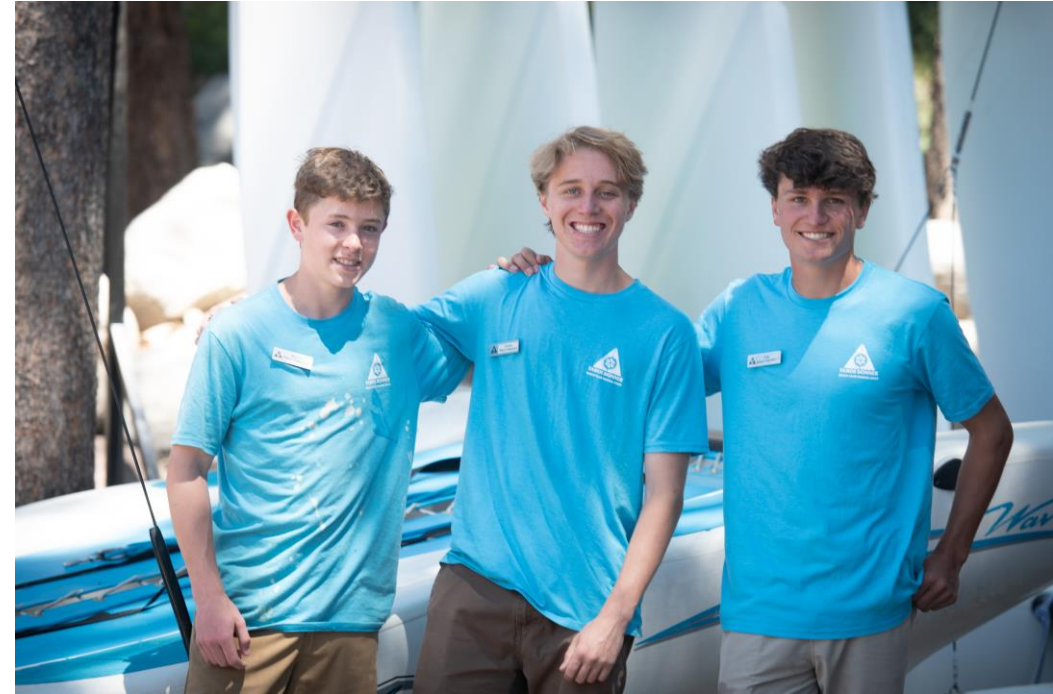
- 357 Total Staff Needed
 - 47 Staff Hired or Rehired
 - 310 Positions to Fill
- Critical hire positions: greenskeepers, cooks, lifeguards & swim instructors, bus drivers, camp leaders, maintenance, custodians, and Trout Creek hosts
- Offered 24 J-1 visa international employees (F&B + Golf Maintenance)
 - from Turkey, Romania & Spain
 - expected to arrive June 1 through June 30, with departure dates of September 7 through September 30



SUMMER RECRUITING HIGHLIGHTS

RECRUITING UPDATE

- Marketing Campaign
 - Began March 1, 2022
 - Traditional elements: radio ads, flyers, media print, website, online recruiting (ex. LinkedIn)
 - In app ads + Social Media
 - Micro campaigns
- As of April 11, 2022 – 161 applications received
 - 12 hired and 18 pending pre-employment
- Job Fairs scheduled for April 27th and May 14th
 - April 27th – Tahoe Truckee Unified School District
 - May 14th –Job Fair to be held at Pizza On The Hill



SUMMER RECRUITING UPDATE

J-1 Visa International Employees

- 24 Offers Extended
 - 10 Golf Maintenance Offers
 - 14 Cook Offers
- 8 Offers rejected, 1 withdraw before offer
- Continuing to interview potential candidates, but window is closing fast.



THANK YOU