

TDGF Committee Meeting – February 14, 2022 (via Zoom), 3:00 – 5:00 pm Meeting Minutes

Present via Zoom: Committee members - Marcia Argyris, Diane Campbell, Barbara Czerwinski, Monika DeMartini, Carla Brown, Nan Meek, Betsy Noonen, Cathy Pellegrini, and Suzanne Sullivan. Patricia West (Staff Liaison) and Steve Mahoney (Board Liaison). **Absent:** Fred Hertlein, Herb Hwang, Pam Herman, Ashley Savageau (leave of absence)

Chair Updates: Minutes from the January 10, 2022 meeting approved

Treasurer's Report: In Herb's absence, Suzanne reported that our funds at the Tahoe Truckee Community Foundation are: Main Account \$115,508, unencumbered (plus \$10,000 in reserves); Traditional Scholarship Account \$33,135; Impact Scholarship Account \$576,773. Funds in the Tahoe Donner Association Account (used to pay for TDGF administration expenses) are approximately \$3,409, unencumbered. We expect a donation from Elements in June for approximately \$2,000.

Vice-Chair Updates:

- New member orientation: Nan explained the goals and upcoming interviews with all Committee members.
- Patty and Steve discussed TD's committee training, which will be scheduled for a future Committee meeting.
- Website update: Nan will meet with TD staff to set up a work plan for these updates. Content: A clear path for donations and information on our continuing work in the community. Marcia suggested that we have our articles appear in more than one place. Betsy suggested using TD News content about Committee members. Suzanne noted that all TD News articles are available under "Press" on the web site.

SubCommittee Updates:

Grants – Cathy thanked Suzanne for her Grants write up in the TD News. Three of the applicants were fully funded and six applicants were partially funded by the TTCF Grants committee.

Scholarships – Diane and her committee are ready to start reviewing applications in March.

Events/Winter Speaker Series – Barbara reported good attendance (23 to 34 attendees/event) including non-TD homeowners. The remaining presentations are Grooming the Slopes (2/23) and the History of Jibboom Street (3/6).

Donor Development – Marcia, Nan and Pam used the data provided by Fred to discuss goals for retaining current donors and attracting new donors. 'Seven Touches' for donor retention ideas were discussed: Donor Wall with names listed; Annual Report; a Zoom or in-person event for donors to meet several Scholars; introduce a few of our scholars during the TD Annual Meeting and possibly display a list of donors at our booth; and send a Valentine 'Thank you' note to our donors. Next year, consider a corporate sponsor for the Speaker series. Add to yearly calendar of events.

Fundraising – Betsy reported we raised \$41,468 between the Giving Tuesday and Giving Together campaigns. Giving Together ends March 1. She is scheduling a brainstorming session for fund raising ideas, open to all.

Tahoe Donner News - Diane is coordinating all TDGF articles. Future months will include:

- March Description of two grantee organizations and photographs of Committee Members
- April Annual Donor Thank You

New Business/Other -

- Board update: Steve shared information on the special board meeting, advisory questionnaire regarding the Ski Lodge plans, and the bi-annual member survey results.
- Recording of Committee meetings: Concerns about maintaining confidentiality were discussed, with further information to be considered at the next Committee meeting.

There being no further business, the meeting was adjourned at 4:14.

Respectfully submitted, Cathy Pellegrini, Secretary

Next Meeting: Monday, March 14 at 3:00 p.m. in Mezzanine Conference Room at Northwoods Clubhouse or by Zoom.