

TDGF Committee Meeting — March 14, 2022 (via Zoom), 3:00 — 5:00 pm Meeting Minutes

Present via Zoom: Committee Members: Marcia Argyris, Carla Brown, Diane Campbell, Barbara Czerwinski, Monika De Martini, Fred Hertlein, Herb Hwang, Nan Meek, Betsy Noonen, Suzanne Sullivan (Emeritus), Patricia West (Staff Liaison), Steve Mahoney (Board Liaison). **Committee Members Absent:** Cathy Pellegrini, Pam Herman, Ashley Savageau (leave of absence). **Members at Large:** Benjamin Levine (TOS Chair).

Chair Updates - Marcia - called the meeting to order at 3:00 pm

- Minutes from the February 14, 2022 meeting were approved.
- Recording of meetings will occur only if there is a specific need, or unless directed otherwise in future.
- Monika presented the Classy contract renewal options; unanimous agreement to renew for 4 years.

Treasurer's Report - Herb

TTCF encumbered account balances: \$127,893.01 Main Account

\$30,159.54 Traditional Scholarship Account \$571,772.53 Impact Scholarship Account

TD Operating Account: To be reported next month

Vice-Chair Updates - Nan

- New member orientation: Confidential responses to the committee survey are being aggregated, and will be presented next month.
- Website: Nan met with TD staff to review current status and updates needed for the website and member portal. She is gathering content for the updates that will be completed by the end of March.

SubCommittee Updates:

Grants - Carla - no updates this month.

Scholarships - Diane

Diane has not yet heard from Phyllis at TTCF about applications to review, which should begin in March. Suzanne spoke about IMPACT scholar Mariella graduating early and applying to grad school, using her remaining funds for that. Marcia spoke of Mariella's employment situation. Patty recommended that Mariella apply to work at Tahoe Donner.

Events/Winter Speaker Series - Barbara

The final event, *Jibboom! Jibboom! Jibboom!* on March 6th was a success, with requests for more, maybe a pop-up this summer. Potential topics could be fire and/or night sky. Suzanne told Mariella's story to promote the GF.

Donor Development - Nan and Marcia

Nan presented the purpose, format, and proposed contents of the GF Annual Report which is being developed for distribution by email, online, and in limited numbers in print. Marcia spoke about how this will be used to assist with donor development throughout the year, and the value of communicating stories such as Mariella's to our donors.

Fundraising – Betsy

Preliminary conclusions of the brainstorming session included: continue with the same number of campaigns at roughly the same time of year, hold micro events, host a dinner at The Lodge for select big donors, and look to leverage existing TD events and/or amenities. Many ideas were discussed. To reach the \$100,000 goal, we need to "touch" our donor/member base at least as many times as last year. We need to consider our volunteer capacity in planning.

Tahoe Donner News - Diane

- April Annual Donor Thank You
- May To be determined, pending space availability in the "budget issue".

New Business/Other -

- We will plan an expression of thanks to the communications department for their generous help.
- There being no further business, the meeting was adjourned at 4:32 p.m..

Respectfully submitted,

Nan Meek for Cathy Pellegrini, Secretary (absent this meeting)

Next Meeting: Monday, April 11 at 3:00 p.m. in Mezzanine Conference Room at Northwoods Clubhouse and by Zoom.