

# 2023 WORKPLAN GOALS

September 23, 2022





## RECOMMENDED ACTION

Review and provide comment



# DRAFT WORKPLAN BACKGROUND + OVERVIEW

The board and staff will create an annual workplan to establish the priorities of staff as they relate to accomplishing the 5-Year Strategic Plan.

Once the 2023 Workplan has been adopted, per committee charters, the committee's annual task lists are developed to generally support the workplan.

# DRAFT 2023 WORKPLAN GOALS – PART I

STRATEGIC INITIATIVE	POTENTIAL GOAL	CONTINUED FROM 2022 WORKPLAN
<p><b>Rec Opportunities,</b> Goal 2.3 <b>Create an Informed Community,</b> Goal 6.1</p>	<p><b>#1) AMENITY ACCESS</b> – Present draft Amenity Access Policy to Board in late Q2/early Q3 in 2023 for consideration. Once the Board approves changes, the policy will go out to the membership for a 45-day notice period. This item is continued from 2022.</p> <p><b>DELIVERABLE</b> Continued member engagement in Q1 &amp; Q2 as staff creates and provides a draft to the Board by end of Q3 for discussion. Once approved, a 45-day member comment period will be executed.</p>	<p>Yes</p>
<p><b>Create an Informed Community,</b> Goal 6.2</p>	<p><b>#2) MEMBER ENGAGEMENT</b> – Develop and implement a comprehensive member engagement initiative that fosters member enjoyment and increases value.</p> <p><b>DELIVERABLE</b> Building upon the success of the 2022 ENJOY TD initiative, staff will evaluate opportunities to provide greater value throughout the community and drive services and programming that enhance the member experience. Plan to be created in Q1 and implement programming in Q2 and Q3 and measure and debrief the initiative in Q4</p>	<p>No</p>

# DRAFT 2023 WORKPLAN GOALS – PART I

STRATEGIC INITIATIVE	POTENTIAL GOAL	CONTINUED FROM 2022 WORKPLAN
<p><b>High-Performing + Fiscally Responsible Organization,</b> Goal 3.2</p>	<p><b>#3) HOUSING</b> – Complete a workforce housing feasibility study/master plan as identified in the Five-Year Capital Improvement Plan and work with regional partners. The plan will determine the type of units TDA should pursue, funding options to support our workforce and potential sites for new units.</p> <p><b>DELIVERABLE</b> – Engage with a third-party consultant to develop a TDA workforce housing master plan that addresses organizational needs and employee needs, as well as identifies potential sites, including tiered recommendations, potential partnerships and cost estimates. Have the third-party consultant under contract by end of Q1. The draft plan will be completed in Q3. Recommendations will be presented to the Board in late Q3 for budget consideration.</p>	<p>No</p>
<p><b>Planning, Development + Infrastructure,</b> Goal 5.2</p>	<p><b>#4) DOWNHILL SKI LODGE</b> – Demo existing structures and begin construction of replacement ski lodge. Timing is dependent on the Town of Truckee’s approval process.</p> <p><b>DELIVERABLE</b> – Award construction bid, demolish the existing building and begin construction in the spring of 2023. Have a winter operation plan in place by Q2 of 2023 for the 2023/24 winter operation.</p>	<p>Yes</p>

# DRAFT 2023 WORKPLAN GOALS – PART II

STRATEGIC INITIATIVE	POTENTIAL GOAL	CONTINUED FROM 2022 WORKPLAN
<p><b>Planning, Development and Infrastructure,</b> Goal 5.3</p>	<p><b>#5) COVENANTS</b> – Review and update community development and hearing standards and procedures. Include defensible space standards.</p> <p><b>DELIVERABLE</b> – Develop/update the covenants enforcement and hearing standards so all appropriate documents are unified in the Association’s approach to enforcement and hearing processes. Present recommended changes to the Board by Q2. Begin 45-day member notification and comment period, and allow for Board consideration of approval in Q3.</p>	<p>No</p>
<p><b>Rec Opportunities,</b> Goal 2.1 <b>Environmental Stewardship,</b> Goal 4.1</p>	<p><b>#6) TRAILS</b> – Develop an Association-wide Trails Management Plan tiered off the Trails and Open Space Master Plan (TMP). Included in the management plan’s development is the establishment of priority development projects.</p> <p><b>DELIVERABLE</b> – A Trail Management Plan will determine project prioritization of recommendations and new capital projects identified in the TMP, as well as appropriate program budgets and staffing needs to service the TD trail system and meet member expectations. Management plan to be completed by Q3.</p>	<p>Yes</p>

# DRAFT 2023 WORKPLAN GOALS – PART II

STRATEGIC INITIATIVE	POTENTIAL GOAL	CONTINUED FROM 2022 WORKPLAN
<b>Safe Community,</b> Goal 1.1 and 1.2	<p><b>#7) FIRE MITIGATION</b> – Enhance TDA fire resiliency by ensuring appropriate evacuation routes are in place, which includes making progress on a third access road, managing proactive land management communication with the membership, working with USFS as they initiate the Alder Creek Wildland Urban Interface Project along the northern border of TDA and ensuring the chipping program runs efficiently.</p> <p><b>DELIVERABLE</b> – Participate with the TDA Capital and Risk Management departments as well as the Town of Truckee to ensure evacuation routes and potential third access road updates receive TDA Land Management Department input. Coordinate with USFS to minimize member impacts during Alder Creek-area implementations in Q2 or Q3. Present chipping program analysis and modifications to the Board in Q1, and implement program updates in Q2 or Q3.</p>	Yes



## RECOMMENDED ACTION

Review and provide comment



**THANK YOU**

