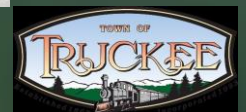
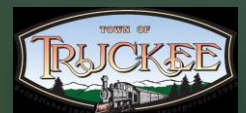


TART CONNECT 2022 SUMMERPILOT RECAP AND WINTER PILOT DISCUSSION

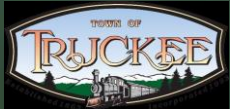


Summer Microtransit Pilot Program

- Provided by Downtowner, LLC – Operator of TART Connect and Mountaineer in Placer County and now Lake Link in South Shore
- Days of operation: June 25-September 5, 2022
- Hours of operation: 10AM-10PM
- 7 vehicles in maximum service
- 3 service areas:
 - Tahoe Donner
 - Glenshire
 - Downtown/DPR/Hospital to east end Donner Lake
 - Airport/Brockway Road
- Fare Free App-Based On-Demand with Goal of 15-minute max wait time for pick-up
- Funding = Town, TFHD, VTT, TSSA funds (Glenshire/Devonshire & Tahoe Donner)



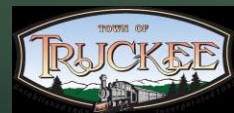
TART Connect Service Area



Summer Pilot At-a-Glance

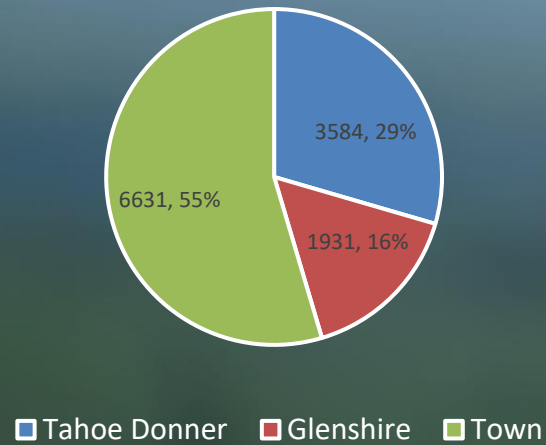


- Program Cost - \$460,977
- Pilot Period – June 25 – Sept 5
- Days of Operation - 73
- Total Trips – 12,146
- Riders – 19,556
- Pick ups within 15 mins – 85%
- Customer rating – 4.9 out of 5



Trips By Zone	Estimated Percent Demand	Actual Percent Demand
	Glenshire TSSA #5 Service Area	18%
Tahoe Donner TSSA #1 Service Area	52%	29%
Downtown/Hospital Commercial Core Service Area	30%	55%
	100%	100%

Trips By Zone



TRUCKEE Rolling 12 Month Key Performance Indicators

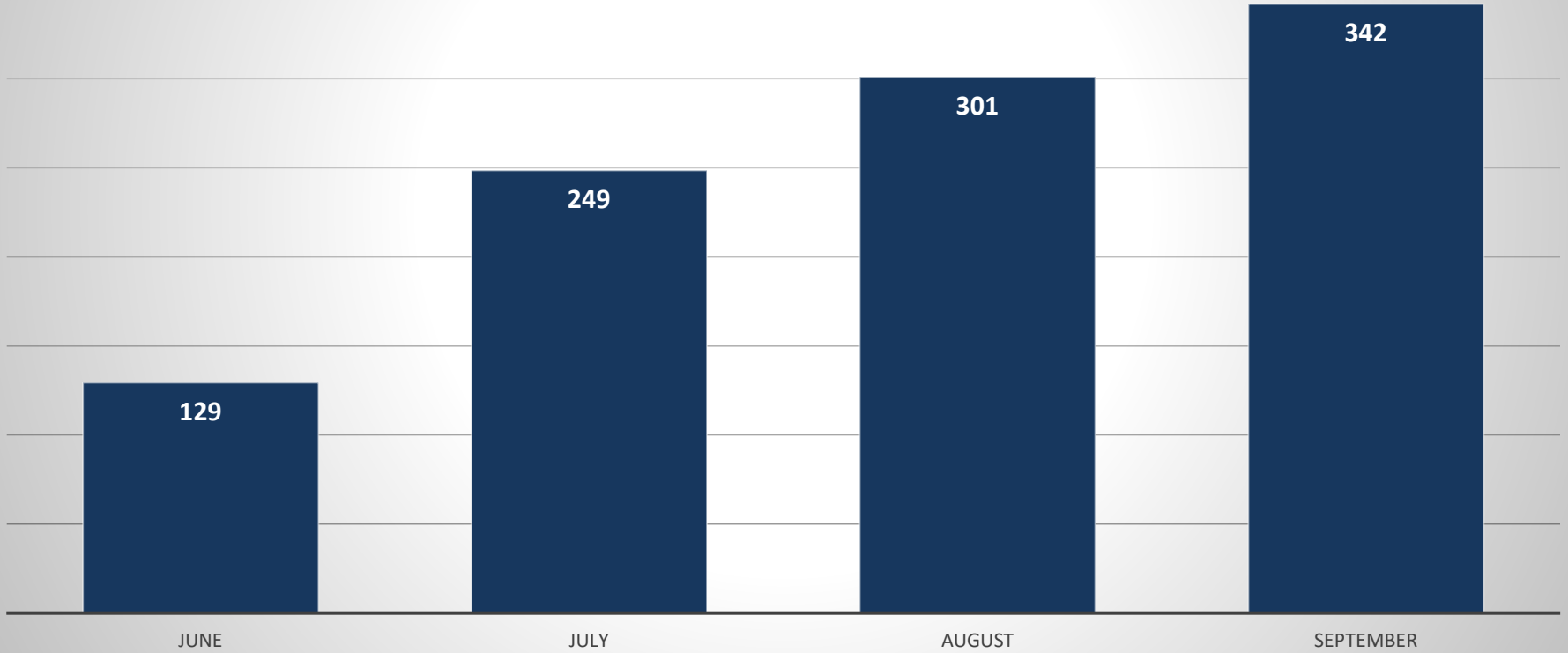
	Sept-21	Oct-21	Nov-21	Dec-21	Jan-22	Feb-22	Mar-22	Apr-22	May-22	Jun-22	Jul-22	Aug-22
PASSENGERS PER DAY												
Truckee Local	56	56	58	50	60	81	82	79	76	90	89	78
Northstar	4	2	0	0	0	0	0	0	0	0.4	13	11
Palisades	6	2	0	0	0	0	0	0	0	1	5	5
DAR	14	13	11	9	12	12	14	14	15	16	13	13
TART Connect										129	249	301

TRUCKEE TART AVERAGE PASSENGERS PER DAY BY ROUTE



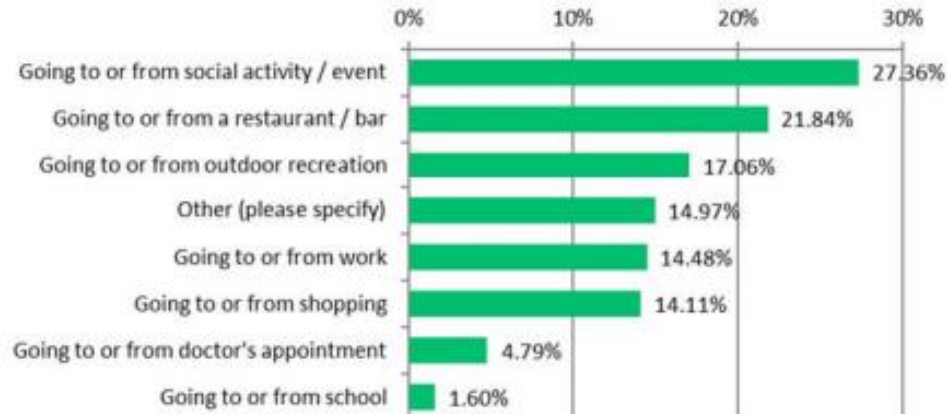
TART Connect

Average Passengers per Day by Month

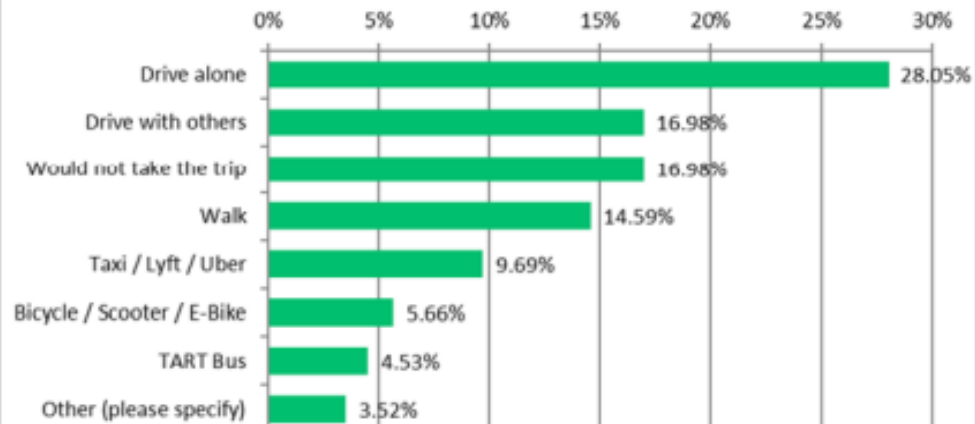


And the survey says...

What is the purpose of your trip today? (check all that apply)

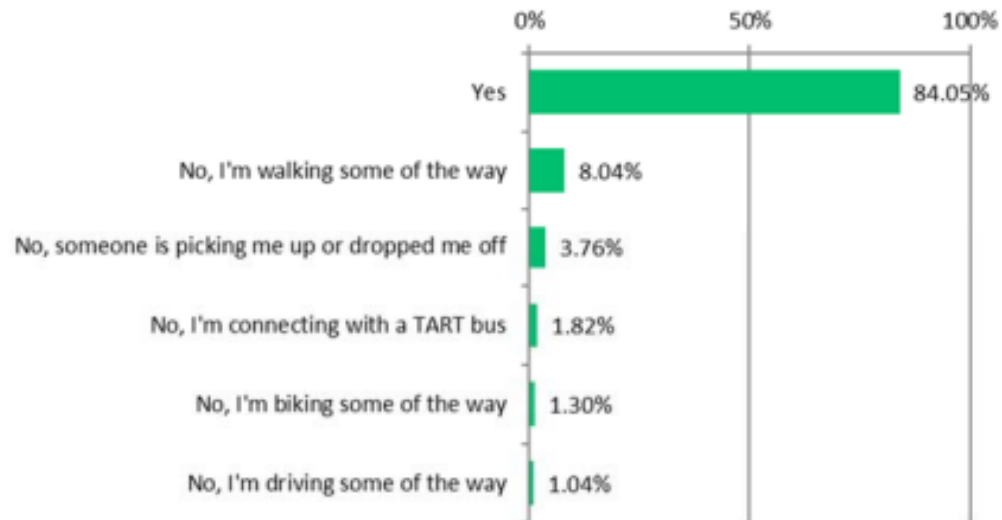


If TART Connect were not available, how would you have made this trip?

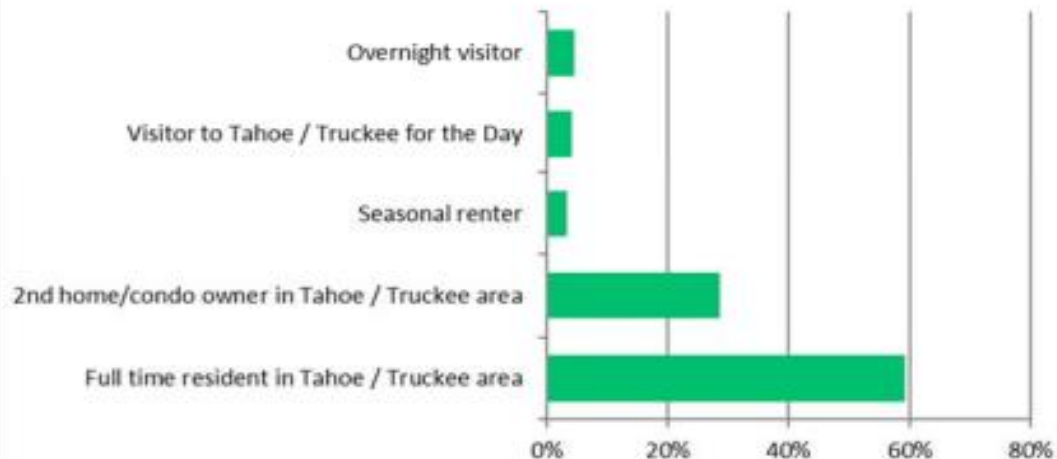


And the survey says...

Is TART Connect fulfilling your entire trip?



When you used TART Connect, which of the following would best describe you?

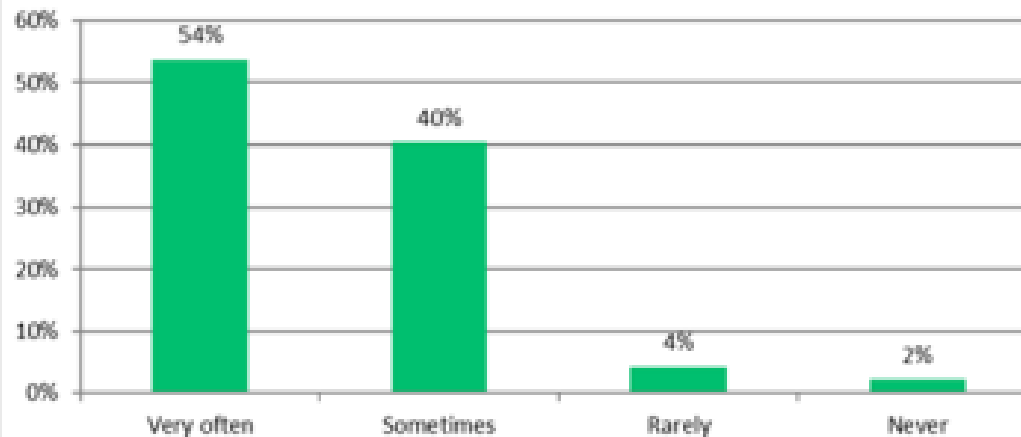


And the survey says...

Q11: On a scale of 1 (strongly do not support) to 5 (strongly support), how supportive are you of future service in the following seasons:

	1	2	3	4	5	Average Score
Summer (June through Early September)	3%	0%	2%	5%	90%	4.8
Winter (Mid-December through Early April)	3%	3%	7%	7%	80%	4.6
Spring/Fall	3%	1%	12%	10%	73%	4.5

How often would you use TART Connect in Truckee during the winter if it were offered?



Winter Pilot Considerations

- Service Area – Same as Summer Pilot
- Span of Service
 - Hours/day
 - Days/Week
 - Months
- Start Times (8AM vs. 10AM)
- Cost Sharing



Next Steps

- Complete Initial “White Paper” of Findings
- Develop Winter Pilot For Council Consideration at October 11 Meeting
- Execute Multi-party Agreement
- Implement Winter Pilot (Pending Final Planning)
- Conduct Full Feasibility Analysis in Conjunction with Update to Transit Plan



THANK YOU!

