



GO GLOBAL, GIVE LOCAL ON GIVING TUESDAY

BE "UNSELFIE" WITH THE TAHOE DONNER GIVING FUND

By **THE TAHOE DONNER GIVING FUND**

Giving Tuesday, the international day of philanthropy that started in 2012, is on Nov. 29. The movement that began as a counter to Black Friday, the busiest shopping day of the year, Giving Tuesday has now become one of the largest days of giving with \$2.6 billion donated to U.S. nonprofits last year.

THE "UNSELFIE"

The beauty of Giving Tuesday is that it is a completely online, one-day-only experience for donors and nonprofits. And what's an online experience without a post to your social media to show affinity for your favorite cause? Introducing the #GivingFundTuesday "Unselfie," a fun image template to post in place of a selfie on your favorite social media platform (Nextdoor, LinkedIn, Instagram or Facebook) to show your support for the Giving Fund.

Here's how you can be "Unselfie" and raise awareness of #GivingFundTuesday:

- Go to tahoedonner.com/giving-fund and click on #GivingFundTuesday to donate and download your "Unselfie" template
- Click the "Unselfie" Download link to download and print your template
- Write why you choose to give to the Giving Fund on the template
- Take a selfie of the "Unselfie" template you created
- On Tuesday, Nov. 29, post the "Unselfie" photo to your social media profiles with the hashtag #GivingFundTuesday



Additional ways to participate on Giving Tuesday:

- Share kindness with your neighbors
- Volunteer or share your talents
- Give your voice to a cause that matters to you
- Show gratitude to restaurant personnel, healthcare workers and service providers

Join your Tahoe Donner neighbors and give on #GivingFundTuesday! Donate at givingfund.tahoedonner.com/GivTues22.

WHY WE GIVE

"We feel grateful to live in this beautiful area and blessed that we can help support the community around us. The Tahoe Donner Giving Fund does a great job pooling and distributing donations to help support students, nonprofit organizations and worthy projects in the area."

- Cathy and Tim Pellegrini, Tahoe Donner homeowners

The Tahoe Donner Giving Fund is chartered by the TD Board of Directors. All contributions are voluntary tax-deductible gifts from TD members and friends. The Giving Fund is administered through the Tahoe Truckee Community Foundation. For more information on the Giving Fund or to make a contribution, visit our webpage at tahoedonner.com/giving-fund. Contact tdgf@tahoedonner.com with questions or to volunteer for the committee. We thank and are grateful for our founding partner, Elements Mountain Company, for their continuing support.

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