



WORKFORCE HOUSING STUDY + ACTION PLAN

FEBRUARY 24, 2023

BOARD OF DIRECTORS MEETING



TAHOE DONNERSM

PURPOSE

Project update, no action.

HOUSING STUDY + ACTION PLAN PURPOSE AND SCOPE

STRATEGIC PLAN INITIATIVE: 3, 5
2023 STAFF WORK PLAN GOAL: 3

OBJECTIVE:

Create an informed housing plan to address workforce housing needs including leasing, purchasing, and building units.

ESTIMATE PROJECT TIMELINE: JANUARY – OCTOBER

PHASED APPROACH:

1. Workforce Needs Assessment
2. Potential Concepts, Programs, Partners, and Tools
3. Preliminary Opportunity Sites Analysis
4. Housing Action Plan

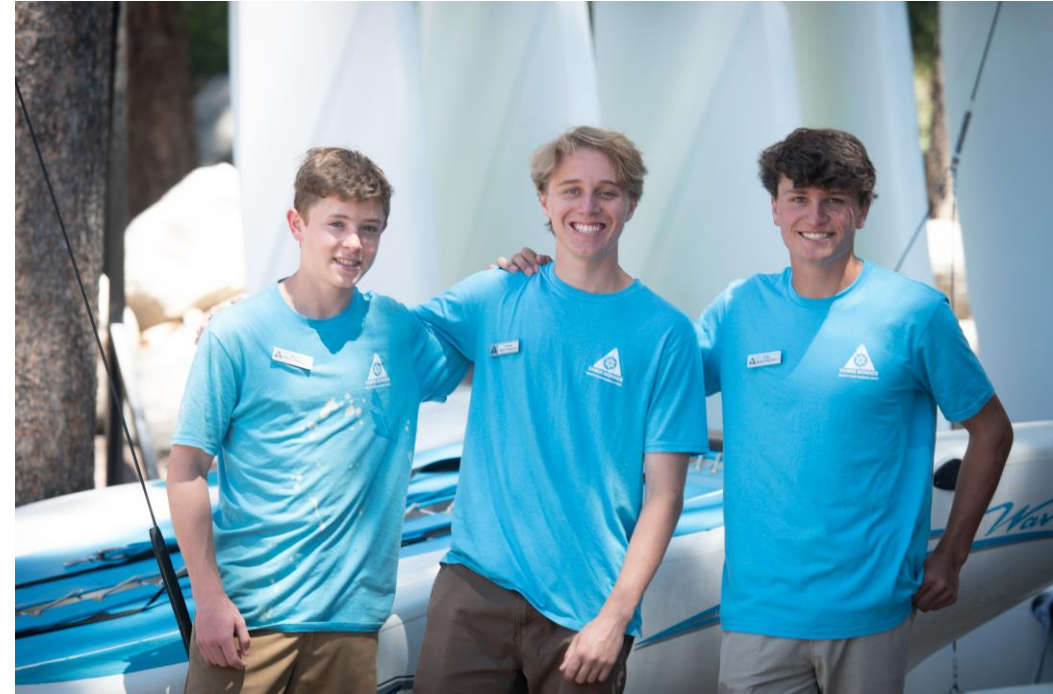


PHASE ONE – WORKFORCE NEEDS ASSESSMENT

OBJECTIVE: UNDERSTAND EXISTING CONTEXT, SCALE OF NEED, AND HOUSING TYPE PREFERENCES

- Task 1.1 Project Initiation and Ongoing Project Management - **complete**
- Task 1.2 Interviews with Key TDA Staff to Help Understand Critical Issues – **on target**
- Task 1.3 Initial Interviews with Potential Regional Partners and Major Employers – **on target**
- Task 1.4 Craft and Distribute Employee Survey – **in progress**
- Task 1.5 Workforce Needs Assessment Summary – **on target**

ESTIMATED TIMEFRAME: JANUARY – APRIL (INCLUDES SURVEY PERIOD)



PHASE TWO – POTENTIAL CONCEPTS, PROGRAMS, PARTNERS AND TOOLS

OBJECTIVE: IDENTIFY A MENU OF POTENTIAL CONCEPTS, PROGRAMS, AND TOOLS TO ADDRESS THE NEED FOR WORKFORCE HOUSING

Task 2.1 Matrix of Potential Concepts, Programs, Partners and Tools

ESTIMATED TIMEFRAME: APRIL - MAY



PHASE THREE – PRELIMINARY OPPORTUNITY SITES ANALYSIS

OBJECTIVE: FOR THOSE CONCEPTS THAT REQUIRE HOA-OWNED LAND, BEGIN TO ALIGN THE NEEDS AND THE DEVELOPMENT CONCEPTS IN THE CONTEXT OF ACTUAL SITES

Task 3.1 Evaluate Key TDA-owned Sites

ESTIMATED TIMEFRAME: MAY - JUNE



PHASE FOUR – HOUSING ACTION PLAN

OBJECTIVE: INTEGRATE PRECEDING TASKS INTO A HOUSING ACTION PLAN

- Task 4.1 Priority Concepts, Programs, and Tools
- Task 4.2 Workforce Housing Action Plan
- Task 4.2 Workforce Housing Action Plan
- Task 4.3 Meetings and Presentations
 - Board of Directors reporting October 2023

ESTIMATED TIMEFRAME: JUNE – OCTOBER



THANK YOU