

# SUMMER OPERATIONS UPDATE

May 26, 2023



## PURPOSE – NO ACTION

Provide the Board of Directors with an update on summer operations and review the Alder Creek Adventure Center operating plan

# AMENITY OPENING DATES

**CAMPGROUND** – May 19

**TENNIS CENTER** – May 20

**BEACH CLUB MARINA** – May 26

**BIKEWORKS** – May 26 (bike repair only)

**RECREATION POOL** – May 27

**GOLF** (conditions permitting)

- Driving Range – June 9
- Front 9 – June 23
- 18 Holes – June 30

**EQUESTRIAN** (conditions permitting)

- Boarding – June 16
- Horsemanship Camps – June 19
- Programs – June 24

**RECREATION PROGRAMS** – June 19

**AQUATICS LESSONS** – June 19

**NORTHWOODS POOL** – June 24



# ALDER CREEK ADVENTURE CENTER SUMMER OPERATING PLAN





# PURPOSE – NO ACTION

Provide the Board of Directors with a review of the Alder Creek Adventure Center operating plan

- Early this spring, staff identified the Adventure Center as an under-utilized amenity in the summer months and began strategizing on how to activate the space
- Over the past month, several departments have collaborated to develop a summer schedule to drive member visitation to the location
- Deliberate and focused effort to integrate different trail users through education around trail etiquette, the Trails Master Plan and environmental stewardship

# CHANGES

## RETURN OF A HOST POSITION

- Beginning June 16 through Labor Day (Sept. 4), the front desk of the Adventure Center will be staffed from 9AM-7:30PM daily to:
  - Welcome and direct folks coming to participate in Bikeworks or Equestrian Center programming
  - Provide information regarding the trail system to educate the different user groups
  - Oversee the retail shop
  - Sell grab-and-go food items/beverages from the Trailside Bar in the absence of F+B staff

## ALDER CREEK CAFE OPEN FOR DINNER

- Thursday through Sunday evenings starting June 22, the Alder Creek Cafe will be open for dinner service
- Monday through Wednesday, the ACAC host will be able to pour beer from the Trailside Bar until 7:30PM

## TRAIL ETIQUETTE + ENVIRONMENTAL STEWARDSHIP FOCUS

- Trail etiquette and environmental stewardship information/education will be included in all programming with several events specifically focused on these topics



# RETURNING ACTIVITIES

**EDI-BÖL** – Thursday evenings beginning June 15

**WILD WEST FEST** – Saturday, Sept. 2

**ALDER CREEK CAFE LUNCH SERVICE**

**REGULAR BIKEWORKS AND EQUESTRIAN PROGRAMMING** – Once the trails and Equestrian Center campus dry out enough, programming will include:

- Weekend and weeklong bike camps for kids
- Bike rentals and repair
- Thursday repair clinics
- Horsemanship camps
- Boarding
- Pony rides
- Late summer and fall trail rides



# NEW ACTIVITIES

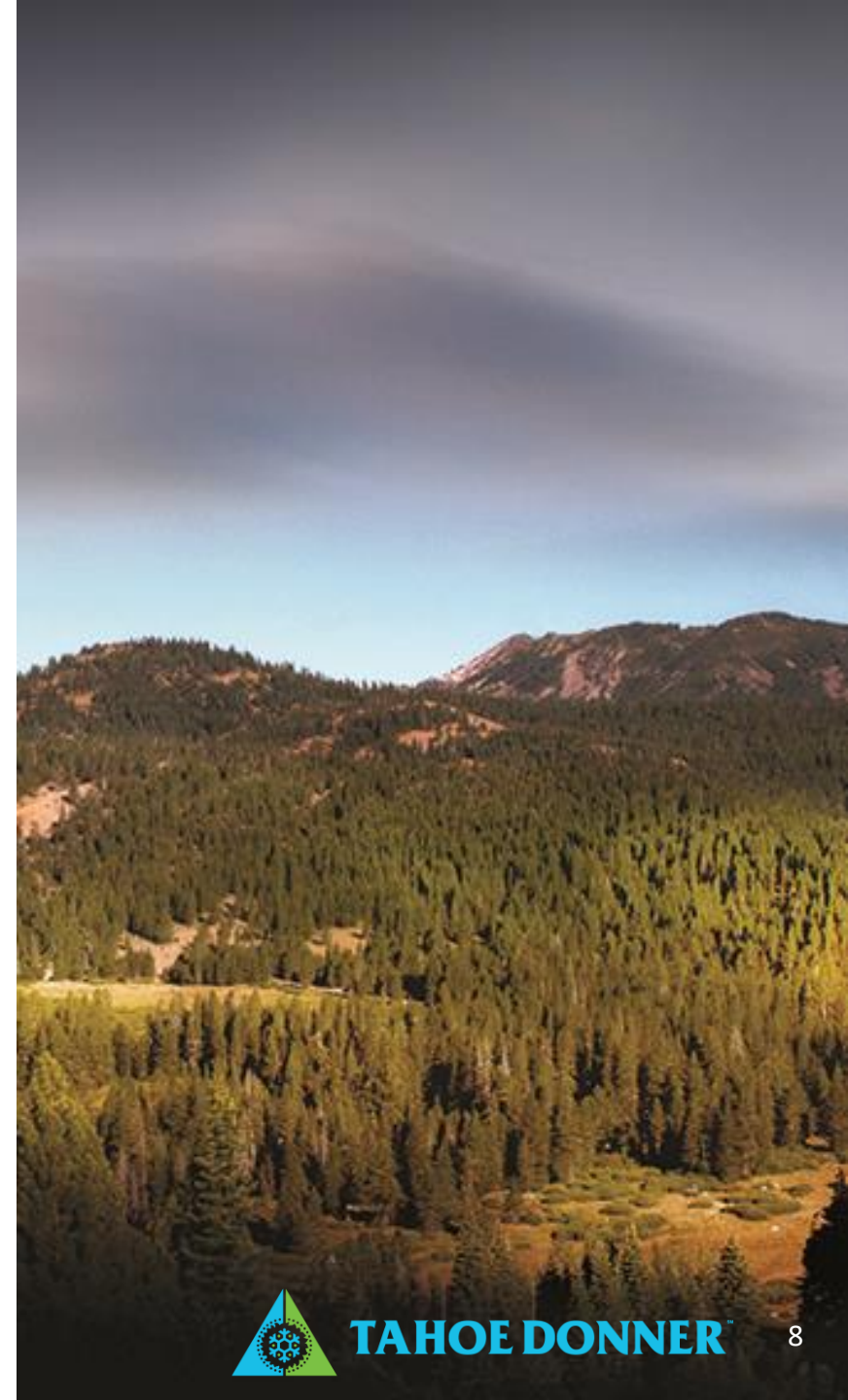
**FRIDAY NIGHT CORNHOLE TOURNAMENTS** - Hosted every Friday from July 7 through Aug. 25

**TRAIL STEWARDSHIP VOLUNTEER DAYS** – Seven events throughout the summer months to begin and end at ACAC

**EUER VALLEY TOURS** – Two walking tours events in Euer Valley starting and ending at the Adventure Center with a bus ride down and back for those who are unable to get to the valley by hiking or riding

**CHECKPOINT EVENTS** – Two hiker/biker/equestrian events where participants complete all or some of a course that involves several checkpoints where they will collect a prize

**TRIVIA** - Moving from Pizza on the Hill up to the Alder Creek Cafe on Sunday nights from June 18 to Sept. 3







## NEW ACTIVITIES CONTINUED

**WOMEN'S BIKE CLINICS** - Skills clinic designed specifically for women and taught by women on June 24 + 25 and July 1 + 2

**EQUESTRIAN BBQ** – A smaller version of the Wild West Fest on July 8

**COWGIRLS AND COCKTAILS** – Return of this event from several years ago; trail ride followed by socializing on the deck with drinks and appetizers on Aug. 5

**BIKE DEMO DAYS** – Try out an Ibis mountain bike at the Adventure Center on Aug. 10 + 11; more demo days will likely be scheduled in the next month

**FAMILY RIDE AND PICNIC IN EUER VALLEY** – Ride to Euer Valley and enjoy a picnic lunch each Sunday from July 2 through Aug. 13

**HORSE CAMP AND CLINIC** – A weekend-long equestrian clinic event Sept. 16 + 17 utilizing the campground for participants to overnight after it is closed for the season



## NEXT STEPS

A communication campaign is being developed to encourage member engagement and usage

Staff will evaluate this summer's success and evolve programming as necessary based on participation and member feedback

**THANK YOU**

