

# TDGF Committee Meeting – October 9, 2023 – 3:00 to 5:00 p.m. Meeting Minutes

Meeting called to order at 3:00 p.m. by Chair, Nan Meek.

**Attendance**: A quorum was established with Committee members present by zoom: Carla Brown, Diane Campbell, Fred Hertlein, Nan Meek, Betsy Noonen and Ashley Savageau, Also present by zoom: Board Liaison Benjamin Levine, and Staff Liaison Patricia West. Absent: Committee members Marcia Argyris, Skyline Lau, Monika DeMartini, and Toni Moore.

# Chair Updates - Nan

- Minutes from the September 11, 2023 meeting were approved.
- Committee Handbook Nan reviewed the update process.
- Committee Personnel Karen Stine is applying for membership.
- Fall Festival Discussion of personnel available to staff a booth.

# Vice Chair Updates – Nan in Marcia's absence

# **Financial Report**

• TTCF account balances were not presented during the meeting; Marcia will follow up on her return.

#### **Donor Relations**

Work on the annual donor report continues.

# **Subcommittee Updates**

#### Grants - Carla

• Carla reported that the subcommittee has a very preliminary list of possible grant recipients. After completion of the grant selection process on October 16, she will inform the committee of final grant recipients.

# **Fundraising - Betsy**

- Giving Tuesday (Nov. 28, 2023) campaign is being developed, with Betsy as lead. This will include a Snow Cat ride as an incentive, winner to be drawn from 1 chance per \$100 donated. KTKE public radio will again be used, in addition to TD communications, to publicize the campaign.
- Carla volunteered to promote Giving Tuesday at Light Up the Night.

 Annual Appeal campaign (Dec. 2023-Mar.2024) will again use the "Giving Together" theme, with Ashley as lead. Development is underway on communications and Giving Fund appeal that is inserted in the annual assessment mailing. Doug Devore has offered to donate Tahoe Donner photo prints as donor thank you gifts, and TD is providing dining cards and ski passes, all for drawings.

# Scholarships - Diane

 Diane reported that kids are back in school, and now they need only apply once per year for their funding. Followup with scholarship recipients continues.

#### **Events - Nan**

• Discussion continues regarding how events, such as the Annual Dinner/Silent Auction and Winter Speaker Series, can better reach more Tahoe Donner members. Discussions so far indicate a preference that events should focus on donor thanks and member interests rather than fundraisers.

# Communications/Tahoe Donner News - Diane

- Diane reported that November content (Giving Tuesday and a scholarship recipient) has been submitted.
- December will focus on Annual Appeal.
- January will announce grant recipients.

#### **New Business/Other**

• There being no further business, the meeting was adjourned at 3:57 p.m.

Respectfully submitted, Nan Meek

**Next Meeting**: Monday, November 13, 2023 at 3:00 p.m. in Mezzanine Conference Room and by zoom.