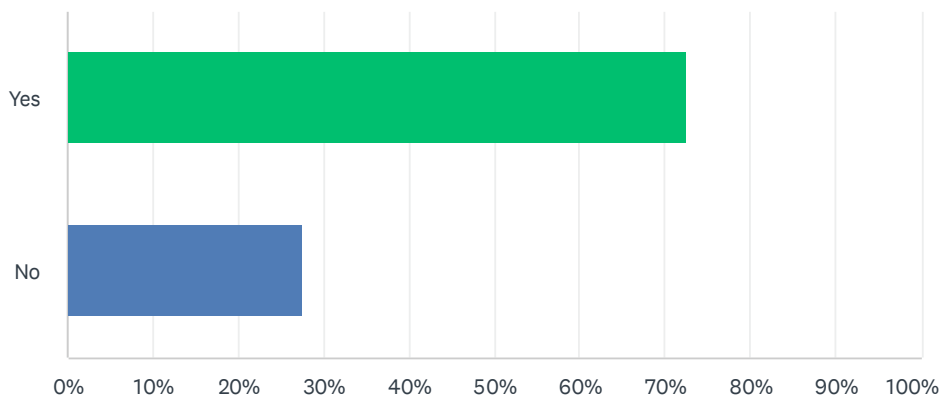


Q1 Was this the first time you attended Wild West Fest?

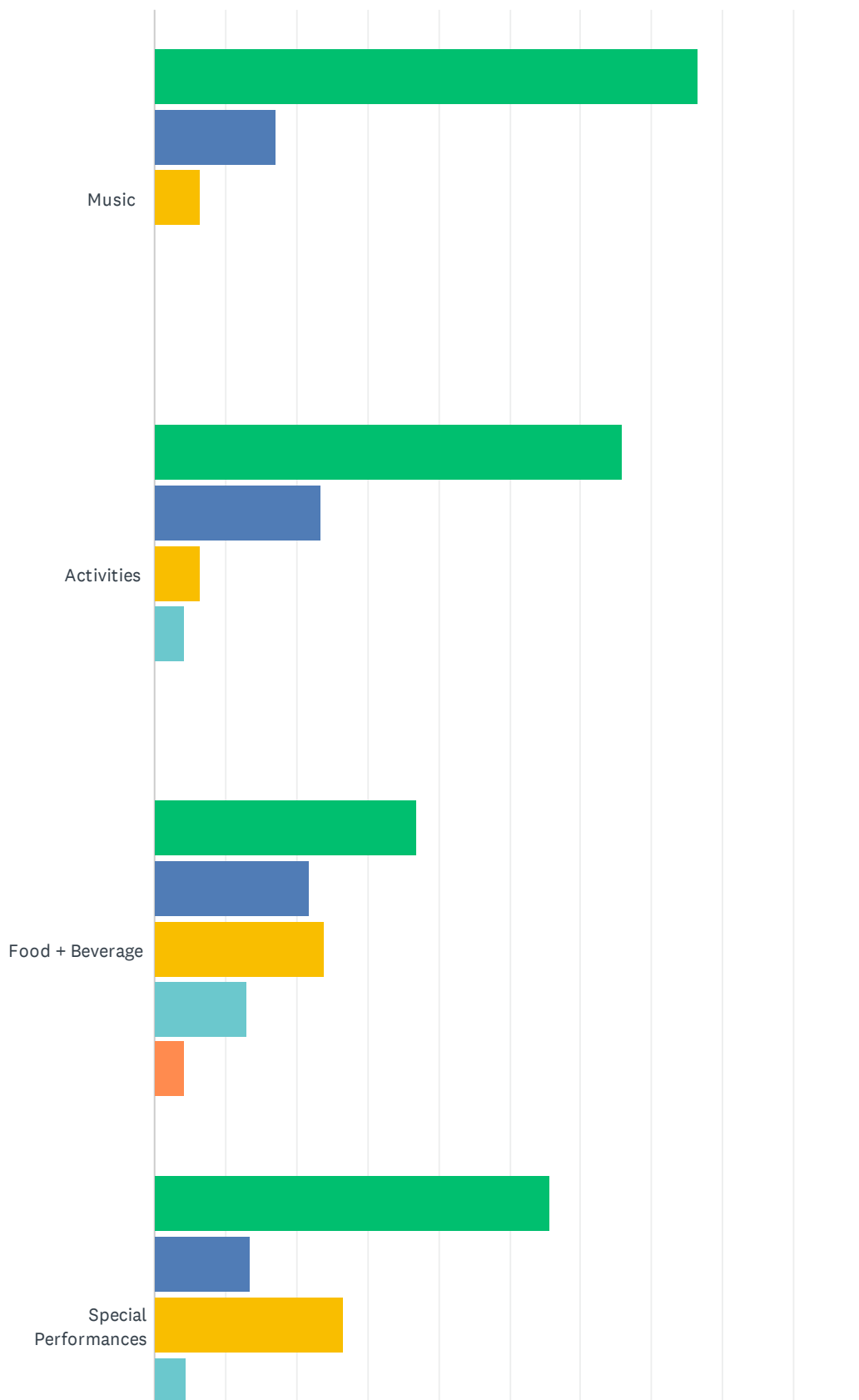
Answered: 58 Skipped: 0



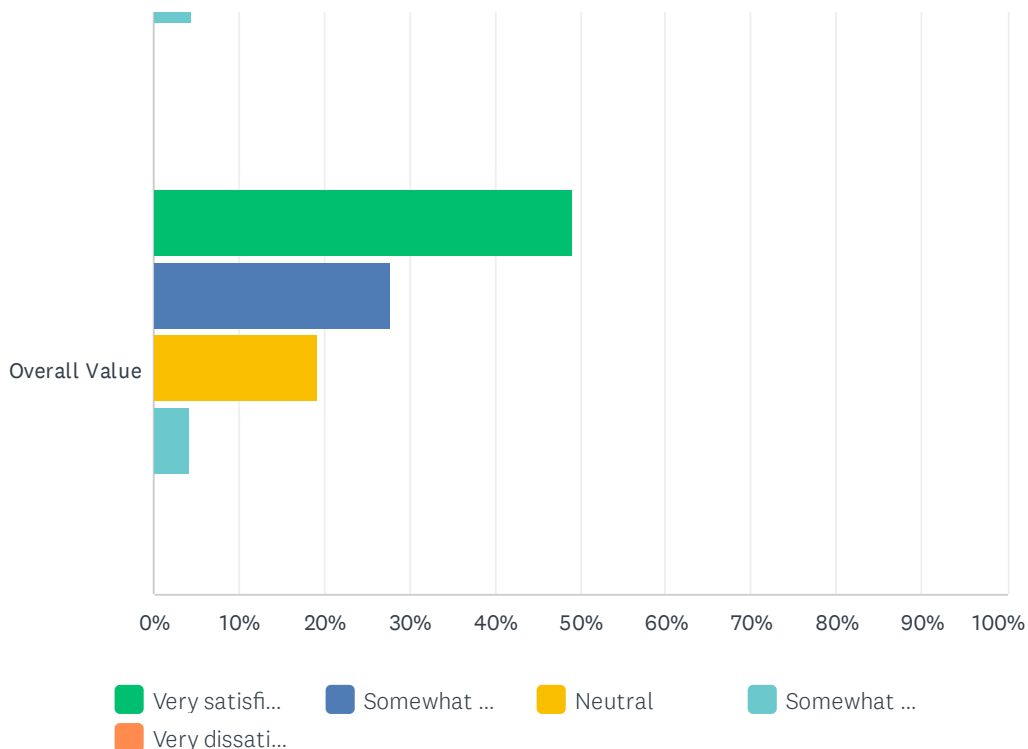
ANSWER CHOICES	RESPONSES	
Yes	72.41%	42
No	27.59%	16
TOTAL		58

Q2 Please rate the following aspects of the 2023 Wild West Fest:

Answered: 47 Skipped: 11



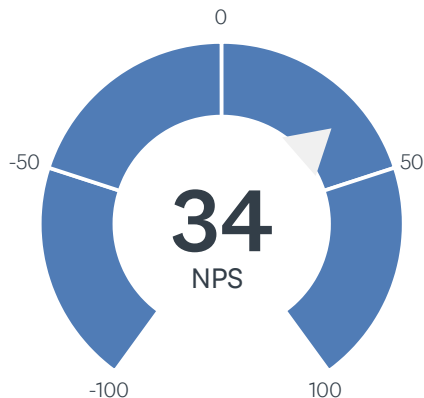
2023 Wild West Fest Feedback



	VERY SATISFIED	SOMEWHAT SATISFIED	NEUTRAL	SOMEWHAT DISSATISFIED	VERY DISSATISFIED	TOTAL	WEIGHTED AVERAGE
Music	76.60% 36	17.02% 8	6.38% 3	0.00% 0	0.00% 0	47	1.30
Activities	65.96% 31	23.40% 11	6.38% 3	4.26% 2	0.00% 0	47	1.49
Food + Beverage	36.96% 17	21.74% 10	23.91% 11	13.04% 6	4.35% 2	46	2.26
Special Performances	55.56% 25	13.33% 6	26.67% 12	4.44% 2	0.00% 0	45	1.80
Overall Value	48.94% 23	27.66% 13	19.15% 9	4.26% 2	0.00% 0	47	1.79

Q3 How likely is it that you would recommend the Tahoe Donner Wild West Fest to a friend or colleague?

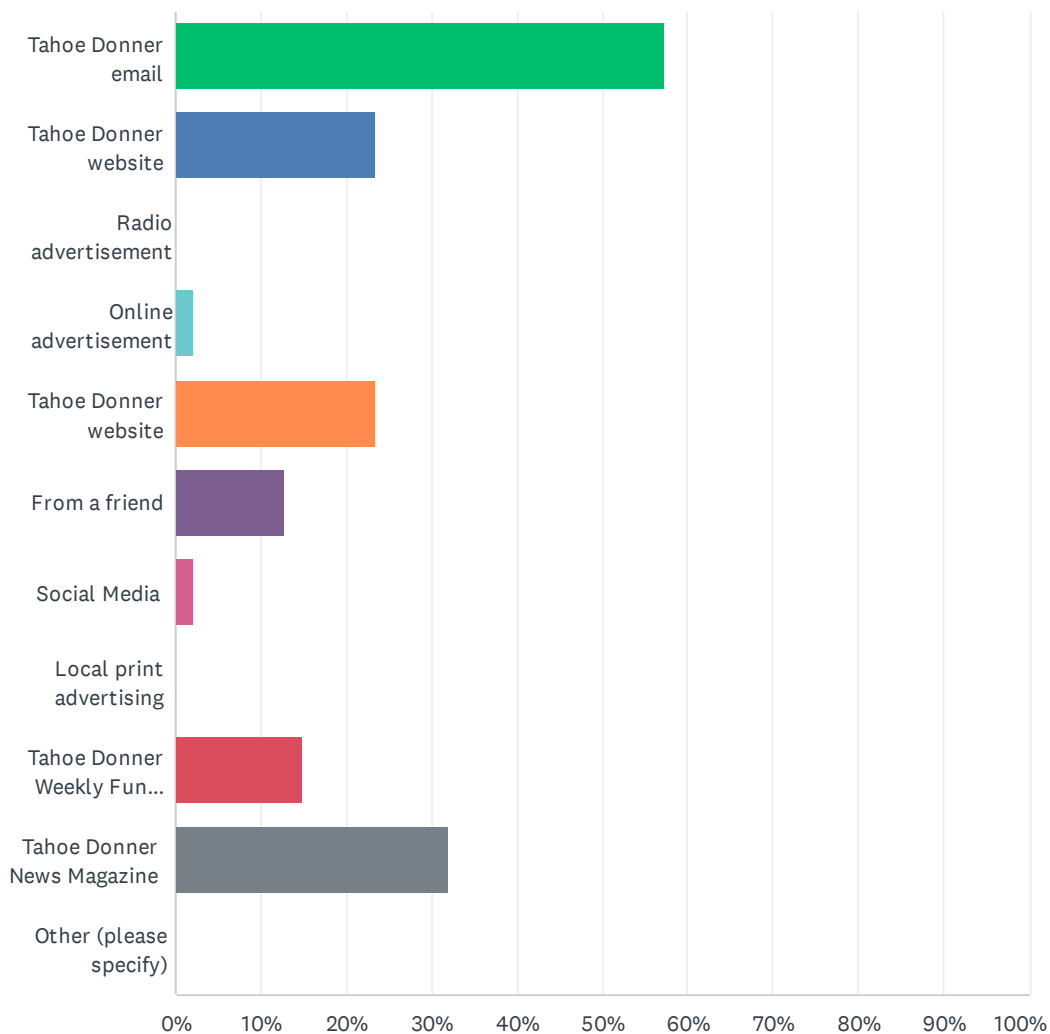
Answered: 47 Skipped: 11



DETRACTORS (0-6)	PASSIVES (7-8)	PROMOTERS (9-10)	NET PROMOTER® SCORE
21% 10	23% 11	55% 26	34

Q4 How did you hear about Wild West Fest? (check all that apply)

Answered: 47 Skipped: 11

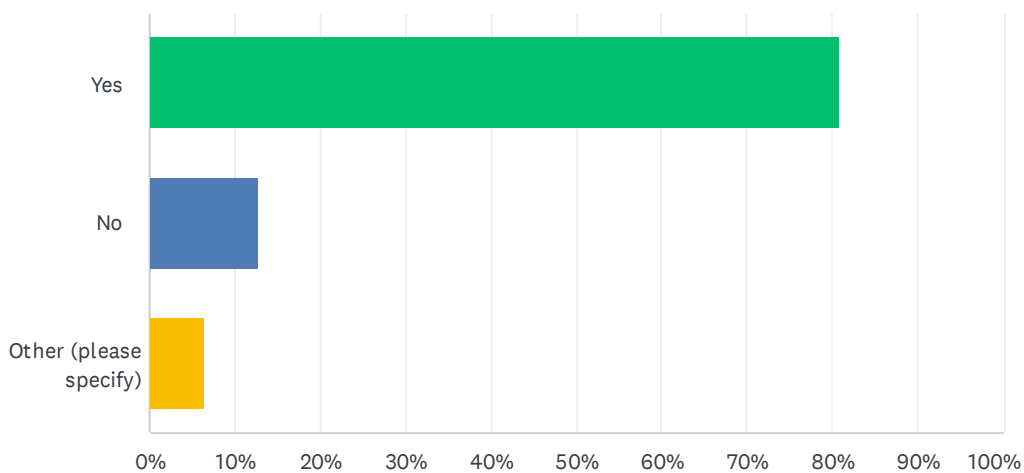


2023 Wild West Fest Feedback

ANSWER CHOICES	RESPONSES	
Tahoe Donner email	57.45%	27
Tahoe Donner website	23.40%	11
Radio advertisement	0.00%	0
Online advertisement	2.13%	1
Tahoe Donner website	23.40%	11
From a friend	12.77%	6
Social Media	2.13%	1
Local print advertising	0.00%	0
Tahoe Donner Weekly Fun Guides	14.89%	7
Tahoe Donner News Magazine	31.91%	15
Other (please specify)	0.00%	0
Total Respondents: 47		

Q5 Would you attend next year's Wild West Fest?

Answered: 47 Skipped: 11



ANSWER CHOICES	RESPONSES	
Yes	80.85%	38
No	12.77%	6
Other (please specify)	6.38%	3
TOTAL		47

Q6 Is there anything else you'd like to share about Wild West Fest?

Answered: 21 Skipped: 37