



TDGF Committee Meeting – August 14, 2023 – 3:00 to 5:00 p.m. Meeting Minutes

Meeting called to order at 3:03 p.m. by Chair, Nan Meek.

Attendance: A quorum was established with Committee members present, in person: Marcia Argyris, Toni Moore, Betsy Noonan, and by zoom: Carla Brown, Diane Campbell, Monika DeMartini, Fred Hertlein, and Nan Meek. Also present in person: Staff Liaison Patricia West and Board Liaison Benjamin Levine. Absent: Committee members Skyline Lau, Ashley Savageau and Emeritus Suzanne Sullivan.

Chair Updates - Nan

- At the start of the meeting, Nan announced that in accordance with TD Committee policies, this meeting and future meetings will be recorded. Recording can be stopped for confidential matters.
- Minutes from the July 10, 2023 meeting were approved with one minor edit regarding the number of scholarships awarded.
- Committee Handbook – will be addressed at the September meeting.
- Committee Personnel – will be addressed at the September meeting.

Vice Chair Updates - Marcia

Financial Report

- TTCF account balances are as follows:
 - \$158,600 Main Account
 - \$ 56,900 Traditional Scholarship Account
 - \$551,400 Impact Scholarship Account
- Marcia will report on the Association account balance at the September meeting.

Donor Relations

- Marcia reported on the July 14 Donor Happy Hour event. All members who attended said it was a very nice event, and that similar future events should be open to more donors. Marcia also gave special thanks to Patty for her detailed efforts which contributed to the success of the event.
- Marcia asked for volunteers to help with thank you notes for the summer campaign. Nan and Patty said they will help out. Marcia will also ask Ashley for help. Marcia noted that over 100 people gave \$100, which was the most common donation amount.

Subcommittee Updates

Grants - Carla

- Carla reported that the grant submission process is now underway, and will run through September 15. Grantees have been offered the opportunity to have their proposals considered via on-line meetings, in addition to written submissions. The review and selection process will take place the last half of September.
- Carla shared a chart that captured all TDGF grants from 2015 through 2022. She noted that last year (2022) the largest number of grants (13) were awarded.

- For the current grant cycle, the Committee discussed the idea of awarding one larger grant (i.e., \$25k), along with a smaller number of \$5k grants.
- Committee members unanimously supported a recommendation to the TD Board requesting \$60k for this year's grant cycle. The specific distribution of grant funding will be recommended by the full Committee after the review process is complete.

Fundraising - Betsy

- Betsy started her report by saying the Summer Campaign was a huge success! All members concurred.
- Nan provided an overview of Campaign results. The effort raised more than \$40k. Specific accounting is still underway and final figures will be provided at the September meeting. Sierra, the Chocolate Lab, came in first place, and is TD's first official Dog Mayor. Yogie came in second and will serve as Vice Mayor, followed by Lucy who was named First Deputy Mayor. Cooper came in fifth place.
- Nan gave special thanks to Benjamin for coming up with the Dog Mayor idea, and Benjamin indicated that he was relieved that it was successful.
- In addition to raising funds, Committee members agreed that the Campaign helped raise awareness of the Giving Fund.
- The results of the Dog Mayor Campaign will be showcased at the upcoming Wild West Festival on September 2, and at the Fall Festival on October 14.
- Lastly, the Committee recommended that in the future, the opportunity for matching funds be implemented at the start of the summer campaign.
- Betsy went on to highlight the next two upcoming fundraising efforts: Giving Tuesday (Lead – Betsy) and the Annual Appeal (Lead – Ashley). Betsy also recommended that we consider a drawing among larger contributors for a "prize" i.e., a snow cat ride for Giving Tuesday.
- Patty asked if the Committee is considering an annual dinner and auction. This was discussed briefly and will be addressed at a future meeting.

Scholarships - Diane

- Due to the confidential nature of this discussion involving specific awardees, Nan requested that this part of the meeting be considered an executive session and not be recorded.
- Diane announced the Committee's recommendation regarding one Impact scholar who will be awarded an additional \$1k in traditional scholarship funds for up to five years, and another who will be awarded an additional \$5k in traditional scholarship funds for three years. The total number of awards in 2023 is 14 (five Impact and nine Traditional).
- The TD News article is now out and includes Diane's write up on the 2023 awardees.
- Diane reported that TTCF will now distribute funds to awardees just once per year in the fall.
- Monika raised the topic of how much funding will be allocated for scholarships this coming year. The Committee will address this further as part of developing the annual task list, which will begin in October.

Events - Nan

- Nan mentioned the TD events where Committee members showcased the Dog Mayor Campaign (summer concerts, pavilion opening, club gatherings, etc.).
- The Committee discussed whether we should continue the Winter Speaker Series. While the Winter Speaker Series was first intended to help with awareness of the Giving Fund, it may be more appropriate for another TD entity to sponsor the event. It was also noted that future similar efforts be closely coordinated with Patty. Further discussion will follow.

- Nan would like to see the Committee give more “big picture” focus to donor development and appreciation. Toni suggested that Marcia, as Vice Chair, take the lead on this.

Communications/Tahoe Donner News - Diane

- Diane listed the following planned articles for the remainder of 2023:
September – Dog Mayor results
October – Highlight a scholar
November – Giving Tuesday and highlight a grant recipient
December – Annual Appeal

New Business/Other

- Patty provided upcoming time frames for critical reports to the TD Board. Items include authority for grant expenditures (August), grant recipient results (October), annual task list and Committee appointments/renewals (November/December).
- Patty will not be available for the September meeting. Betsy will ask Ashley to host the meeting, and either Betsy or Ashley will organize the zoom link.
- There being no further business, the meeting was adjourned at 5:00 p.m.

Respectfully submitted, Toni Moore

Next Meeting: Monday, September 11, 2023 at 3:00 p.m. in Mezzanine Conference Room and by zoom.