

TDGF Committee Meeting – September 11, 2023 – 3:00 to 5:00 p.m. Meeting Minutes

Meeting called to order at 3:05 p.m. by Chair, Nan Meek.

Attendance: A quorum was established with Committee members present by zoom: Carla Brown, Diane Campbell, Monika DeMartini, Fred Hertlein, Toni Moore, Nan Meek, Betsy Noonen and Ashley Savageau. Also present by zoom: Board Liaison Benjamin Levine, Interim General Manager Annie Rosenfeld and Guest Karen Stine. Absent: Committee members Marcia Argyris, Skyline Lau, Emeritus Suzanne Sullivan and Staff Liaison Paticia West.

Chair Updates - Nan

- At the start of the meeting, Nan welcomed Interim General Manager Annie Rosenfeld and she introduced herself.
- Minutes from the August 14, 2023 meeting were approved.
- Committee Handbook Nan highlighted changes to the Committee's organization chart. Overall, Committee members liked this revised version. Updates to the Handbook will be available for review within the upcoming few months.
- Committee Personnel Terms for Class A Committee members (Diane, Fred, Ashley and one vacancy) will expire at the end of the year. Members were encouraged to submit their applications for reappointment.

Vice Chair Updates – Provided by Nan in Marcia's absence Financial Report

- TTCF account balances are as follows:
 - \$167,482 Main Account
 - \$ 60,853 Traditional Scholarship Account
 - \$544,010 Impact Scholarship Account
- The TD Board approved \$60k for the current grant cycle.

Donor Relations

- The annual donor report is being prepared and will be distributed to donors during the period of July 2022 through October 2023. Additionally, a print copy will be mailed to the 300 most generous donors.
- Committee members unanimously supported using \$550 from the TD operations account for printing and mailing the annual report.

Subcommittee Updates

Grants - Carla

- Carla reported that the Subcommittee is currently reviewing 18 grant applications via recorded zoom meetings. After the September 15 deadline, the team will begin reviewing the remaining on-line applications.
- TTCF decision making meetings are set for October 11 and 16.
- Carla will present the Subcommittee's funding recommendations at the upcoming October 9 meeting.

Fundraising - Betsy

- The Subcommittee has mapped out plans for the upcoming two efforts: Giving Tuesday and the Annual Appeal. The theme will be a continuation of "Let's Give Together."
- Betsy approached TD Staff about the possibility of a cross country or downhill snow cat ride along as an incentive for a drawing among those who give \$150 or more during the Giving Tuesday event.
- Ashley presented additional incentive ideas for the Annual Appeal.
- Committee members unanimously supported using up to \$500 for PSAs on radio KTKE 101.5.
- Nan reported estimated earnings from the Summer Campaign to be \$54 to \$55k.

Scholarships - Diane

- Toni is checking-in with Traditional scholarship recipients.
- TTCF has modified their disbursement schedule. All students will now draw down their funds just once at the beginning of the school year.

Events - Nan

• Two items related to Events were discussed under New Business (below).

Communications/Tahoe Donner News - Diane

- Diane is finishing up the October article on Stephanie, who is an Impact Scholar attending UC Riverside. The article will highlight the positive impact the scholarship has had on both the student and her family.
- Additional articles for the remainder of the year include:
 - November Giving Tuesday and highlight another scholarship recipient.
 - December Annual Appeal

New Business/Other

- Nan suggested that more analysis is needed around the feasibility of an annual dinner and silent auction, and how non-fundraising events can maximize Committee efforts.
- Nan indicated the Committee will not be organizing a speaker series this coming winter.
- There being no further business, the meeting was adjourned at 4:37 p.m.

Respectfully submitted,

Toni Moore

Next Meeting: Monday, October 9, 2023 at 3:00 p.m. in Mezzanine Conference Room and by zoom