



STAFF REPORT

January 16, 2024

TITLE: Approve 2024 Replacement Reserve Fund Budget for IT Departments Purchase Order for Online Sales Platform for \$68,133

RECOMMENDATION:

By Motion,

The Board of Directors authorizes the expenditure of budgeted 2024 Replacement Reserve Funds – Online Sales Platform-Aspenware Software in the amount of \$68,133.

BACKGROUND:

In March of 2020 the Board of Directors approved the initial implementation of Aspenware to interface with RTP (Resort Technology Partners). Aspenware software is a mobile responsive, consumer-facing ecommerce website and back-end facilitation and administrative engine built upon the Non-Commerce platform, as well as a user account and order creation integration into Licensee's RTP|ONE POS and fulfillment platform. The utilization of Aspenware Software has tremendously increased usage of Tahoe Donners online day passes & products. This allows our members to engage and utilize and enjoy Tahoe Donner resources that is user-friendly IT infrastructure.

ANALYSIS:

Staff recommends our continued use of this software to maintain the member experience, operating efficiency, online sales while reducing risk.

OUTREACH:

Not applicable

FISCAL IMPACT:

The Online Sales Platform is funded every year in the Replacement Reserve Fund to cover yearly costs for Aspenware Software.

ATTACHMENTS:

Aspenware Software Invoice #1182-000511, \$67,000

Prepared By: Miah Cottrell, Information Technology Director 1/17/24

Board Meeting Date: January 26, 2024

Interim General Manager Approval to Place on the Agenda: _____