

## TDGF Committee Meeting – April 10, 2023 – 3:00 to 5:00 pm Meeting Minutes

Meeting called to order at 3:02 p.m. by Chair, Nan Meek.

**Attendance**: A quorum was established with Committee members present, by Zoom: Marcia Argyris, Diane Campbell, Carla Brown, Monika DeMartini, Fred Hertlein, Amanda Kastelic, Nan Meek, Toni Moore, Betsy Noonen, Ashley Savageau. Present, in person: Staff Liaison Patricia West; by Zoom: Emeritus Suzanne Sullivan, Board Liaison Jim Roth and guest Skyline Lau. Absent: none.

### Chair Updates – Nan

- Minutes from the March 13, 2023 meeting were approved.
- Nan shared an updated version of the Committee's organizational chart. She is continuing to work on the Committee Handbook, will have an updated draft next month, and noted it will be a "living document" as future changes will be made as needed.
- Nan highlighted the following pages of the recent TD Board and Committee training: Page 16 – role of TD Committee members
  Page 17 – "work" of Committees
  Pages 20-21 – communication guidelines
- Nan and Patty responded to questions about communication within the scope of subcommittee work. There was also confirmation of our ability to express views and opinions as individual Association members vs. speaking as a representative of the TD Association and/or a TD Committee.
- Board Liaison Jim Roth expressed his appreciation of all members who serve and help improve TD.

### Financial Report – Marcia

- April TTCF account balances: \$147,716 Main Account
  \$ 33,461 Traditional Scholarship Account
  - \$615,651 Impact Scholarship Account
- Approximately \$180,00 is available for 2023 grants and scholarships.
- At their March 24 meeting, the Board approved \$50,000 and a \$5,000 contingency, for 2023 Traditional scholarships and \$200,000 for Impact scholarships.
- Our final fundraising for April 1, 2022 through March 31, 2023 totals \$100,148 (rounded). This includes:

\$48,160 July Campaign

\$ 7,255 Giving Tuesday

\$37,790 Giving Together 2022 (Annual Appeal)

- \$ 527 Speaker Series 2023
- \$ 6,416 Recurring donors

### Vice-Chair Updates – Marcia

- Marcia gave a brief update on ideas around a summer appreciation event for donors. Nan, Betsy and Sky volunteered to help with planning efforts. Marcia will arrange a planning meeting sometime in May.
- Discussion of GF scholar, nonprofit recipient, and/or a TTCF representative, as speakers at the Annual Meeting. Patty will check feasibility from an event perspective.

### Subcommittee Updates:

### Grants – Carla

• Overall, no updates; however, Carla recommended that we consider an article for TD News on Arts for Schools that would showcase their new center in Kings Beach.

## Fundraising – Betsy

- Betsy and the team are coordinating planning efforts with Ali Dickson, TD Communications Manager.
- The three major activities for the upcoming fundraising cycle will include the Dog Mayor Campaign (July), Giving Tuesday (November 28) and the Annual Appeal (December 2023 through March 2014). As previously considered, it may not be feasible to coordinate the Dog Mayor Campaign with the Dog Management Sub-Committee.

## Scholarships – Diane

• Diane gave an overview of the scholarship selection process which got underway around April 1. The team, consisting of Diane, Monika, Marcia and Toni, will complete their internal review and ranking of students on April 13. After that, Diane will be joining the TTCF decision making meeting set for April 17.

### Events - Nan

• See notes above under Vice-Chair Updates.

# Communications/Tahoe Donner News – Diane

- Diane highlighted the April TD News article on donor acknowledgement.
- Diane is considering future articles on Aim High (a program focused on junior high students ) and the announcement of 2023 scholars.
- May topic: Scholars
- June topic: Preview of Dog Mayor Fundraising Campaign
- July topic: Scholars and Dog Mayor Fundraising Campaign
- Diane recommended that a formal request be made to TD staff about sending GF articles to members via e-mail and eblasts, in addition to the print articles in TD News. Nan will follow up with staff on this.

# New Business and Wrap-Up

- Diane stated that the Town of Truckee is considering a vacancy tax for homes that are not occupied for more than six months of the year. Nan said the TD Board was aware of this and the topic is getting discussed.
- There being no further business, the meeting was adjourned at 4:18 p.m.

Respectfully submitted,

Toni Moore

Next Meeting: Monday, May 8, 2023 at 3:00 p.m. in Mezzanine Conference Room and by Zoom.