

TDGF Committee Meeting – January 8, 2024 – 3:00 to 5:00 p.m. Meeting Minutes

The meeting was called to order at 3:04 p.m. by Chair, Nan Meek.

Attendance: A quorum was established with Committee members present by zoom: Marcia Argyris, Carla Brown, Diane Campbell, Fred Hertlein, Nan Meek, Toni Moore, and Karen Stine. Board Liaison Benjamin Levine and Emeritus Ashley Savageau were present by zoom. Staff Liaison Patricia West was present in person. Absent: Committee members Monika De Martini and Betsy Noonen.

Chair Updates - Nan

- Election of Officers the Committee unanimously re-elected Nan as Chair and Marcia as Vice Chair.
- Minutes from the December 11, 2023 meeting were approved.
- Committee Handbook Nan distributed an updated org chart and highlighted changes. Nan will be holding meetings with all Subcommittee and workgroup members for the purpose of updating the Handbook. She asked that all members send her their availability for next week.
- Committee Personnel The Committee now has three vacancies and Nan will update the Personnel Report accordingly. She also mentioned reaching out to donors as a potential recruiting strategy.
- 2024 Draft Task List Nan highlighted the most recent version of the Task List. It will be shared with TTCF for their review and input, then forward to the TD Board for their review and approval.

Vice Chair Updates – Marcia

Financial Report

TTCF account balances are as follows:

\$133,992 Main Account

\$ 29,557 Traditional Scholarship Account

\$671,391 Impact Scholarship

Donor Relations

 Marcia commented on the need to "touch" donors seven times a year and the idea of communicating directly with donors by email.

Subcommittee Updates

Grants - Carla

- Carla is establishing contact with recently funded non-profit organizations. Phyllis is helping with introductions. She was very impressed with the group that will be cleaning up Donner Lake, as they were very appreciative of our funding, enthusiastic and willing to highlight our contribution to their work.
- Toni mentioned that a nice thank you note came in from SLOW Food Lake Tahoe.

Fundraising – Ashley for Betsy

- Annual Appeal Most of the formal communication to TD members was completed on December 31. The effort will close March 6. Ashley reported that over \$22k has come in so far.
- Marcia added that since the close of the Summer Campaign, we have raised over \$32k. In addition to the Annual Appeal, the \$32k includes late Summer Campaign contributions, Giving Tuesday, reoccurring donations, etc.
- The Subcommittee is ready to announce the winners of the fundraising incentives for the Annual Appeal. Ashely also said the person who won the snow cat ride from Giving Tuesday was a regular donor and was excited about the opportunity.

Scholarships - Diane

• Diane said the scholarship application process will kick off this coming March.

Events - Nan

No update.

Communications/Tahoe Donner News - Nan

- The January TD News will include Diane's article about Daniella, a UC Riverside student who will be graduating in June, then preparing for law school in the future.
- Nan is working on content for the February TD News.

New Business/Other

- Carla talked about a news story from New York where people had the opportunity to display memory ornaments for their pets. She suggested that the Committee consider sponsoring something similar at the Northwoods Club House.
- There being no further business, the meeting was adjourned at 4:09 p.m.

Respectfully submitted,

Toni Moore

Next Meeting: Monday, February 12, 2024 at 3:00 p.m. in Mezzanine Conference Room and by zoom.