

# TDA LRPC MARCH REGULAR MEETING NOTES

**Meeting Date and Time:** March 14, 2024, 2:00-4:00 PM

**Location:** The Mezzanine Room at the Northwoods Clubhouse, and Zoom

**Committee Members:**

Denise Gauny (Minutes)	Jackie Ginley	Laura Lundgren
Rob McCray	Jerry Meek (Chair)	Brian Renehan
Dan Simmons	Ward Sproat (vice-chair)	Joe Veni
Mike Vivas	Beth Wang	Keith Williams
Jon Mitchell (Staff Lead)		

**Liaisons:** Corey Leibow (Finance), Julie Thornton (TOS), Don Koenes (Board)

**1. Before the start of our regular agenda, the Chair recognized our Board liaison, Don K., for a special announcement**

- a. Don K. reported that for the past three months the Board has been engaged in a search for a new General Manager. The Board retained a professional search firm, and they reviewed nearly 200 applications representing 24 states and some international applicants. After an extensive review of all qualified candidates, Annie Rosenfeld (our current Interim GM) was selected to fill the position of General Manager. All congratulated Annie on her appointment.

**2. Call to order & acknowledge / welcome member guests**

- a. The Chair called the meeting to order at 2:05pm. All committee members except Brian R. (who joined about 15 minutes after the start), Beth W., Jackie G., and Mike V. were present. All committee liaisons were present. The Chair recognized member guests Benjamin Levine (TDA Board Vice-President), and Annie Rosenfeld (TDA General Manager).

**3. Action: Approve Minutes of the February 8, 2024, meeting.**

- a. The Chair asked if there were any comments on the notes. Rob M. indicated that he still had concerns about the language in section 5b & c. Denise G. explained that the language was suggested by Dan S. to clarify that the guidelines were accepted by the committee but that the document itself is not a formal committee document. The Chair asked for further discussion; none was noted. The Chair called for a vote and the notes were approved, 7 – 1 (4 members not present).

**4. Discussion: Reports**

- a. **Chair Report:** Jerry M. reported that our 2024 Committee Task List has been updated to include an item for Committee Leadership Secession Planning and Committee Member Recruitment. Benjamin L. defined the purpose and the plan for this Task List item. The committee should put together a plan to help ensure that there is a plan to fill vacancies well in advance. The exact plan is left to the committee to develop and execute on. Jerry M. advised

that this topic will be added to future agendas. Jerry M. also reported that he will be remote for our April meeting.

- b. **Vice Chair Report:** Ward S. passed as a agenda item later today is what he has been working on.
- c. **Staff Lead Report:** Jon M. reported that they have been working on the Capital Projects Policy updates and that he will provide an update on this and other Capital Projects during the March 29 Regular Board meeting. He also reported that there will be a special member meeting next week to discuss the Downhill Ski Lodge.
- d. **Board Liaison:**
  - i. Don K. reported that the Board has been in quite a number of meetings, managing the business of the Association. They appointed a new GM, have been reviewing the Member Survey Results, working on Amenity Access and Financial Policies updates. The Board will be hosting several member workshops on all of these topics.
  - ii. Laura L. asked about the next steps in the Amenity Access discussions. Annie R. stated that the afternoon of the March 29 Regular Board Meeting includes a discussion about the “big chunks” of the Amenity Access policy.
  - iii. Dan S. asked about Traffic Calming initiatives with the Town. Annie R. advised that Staff has met with the Town, OES & the PUD to move this topic forward. The Town will present their Annual TSSA-1 Report at the March 29 Regular Board meeting.
- e. **Committee Liaisons:**
  - i. Cory L. gave a brief overview of the purpose and activities of the Finance Committee. All were appreciative of the information.
  - ii. Laura L. (for Julie T.) reported that the TOC has been busy with Land Management planning, the Class-1 Trail project, Trail Signage planning, and the Glacier Way Parking project. Jon M. advised that they are looking into an ADA/family trail as an addition to the project.

## 5. Discussion: 2023 Member Survey and Questionnaire

- a. Jerry M. shared a slide deck put together by the working group (Keith, Denise, and Jerry) on 2023 efforts to obtain member feedback on the Northwoods Campus. A few slides covered our summer outreach effort and there were slides covering the Fall Member Survey. There was some discussion around the low number of members who completed the survey. Even though the response rate of ~13% seems low, it is higher than industry standards. There was also some discussion around the actual email list. There are several reasons why the email list is not an exact science, such as people might have two email addresses, or some properties do not list any email address at all. Annie R. suggested that the committee members watch the Board meeting to listen to the F’inn Group’s discussion regarding normalizing our responses and data. Annie R. also mentioned that Staff is discussing the

possibility of “Member communication and survey fatigue” that could be impacting the response rate. They are looking into this theory.

- b. Denise G. clarified that we are going to conduct a comparison between member survey responses and summer questionnaire Information, specifically around the 334 responses to the “how can we improve the campus” question, since that is a specific question we also asked over the summer.
- c. Keith W. reviewed the slides where he applied the “word source” analysis to the Member Survey responses and no new themes were discovered.
- d. Next steps: The working group will meet with Lindsay H. and Jon M. to get our specific analysis request ready to send to the F’inn Group, and once all information is received, we will work with the team to incorporate the information into the Northwoods Campus report.

## 6. Discussion with Possible Action: Northwoods Campus Report outline

- a. Ward S. reviewed the new outline created by the work group (Ward, Denise, and Laura). Ward S. asked for edits to the outline and a couple of minor edits were noted with some discussion about adding an “Executive Summary.” The committee came to consensus on the new outline with the minor edits discussed.
- b. **Action: Northwoods Campus Report Generation Responsibilities**
  - i. Ward S. solicited volunteers for “lead authors” for sections of the report:
    1. Ward will take the “overarching” lead writer role
    2. Joe will take the Executive Summary lead writer role
    3. Ward will take on the lead role on an Introduction
    4. Rob (& Laura) will take the lead role for the Overview
    5. Denise (& Laura) will take the lead on the Member and Staff input; Keith & Jerry will support this section as well
    6. Brian will provide support where needed
    7. Jerry will take the lead on section 4; Joe & Brian will support this section as well
    8. Ward will lead section 5

## 7. Discussion: Action Item List Review

- a. Jerry M. reviewed the outstanding Action Items list

## 8. Adjourn

- a. The meeting was adjourned at 4:15pm