SUMMER OPERATIONS PREVIEW

MAY 24, 2024





PURPOSE

Staff will provide a preview of summer operations



OPENING DATES

TENNIS – MAY 10

CAMPGROUND – MAY 17

BEACH CLUB – MAY 24

BIKEWORKS – MAY 24

RECREATION POOL – MAY 24

GOLF – JUNE 1

EQUESTRIAN – JUNE 1 BOARDING

JUNE 17 PROGRAMS

DAY CAMP – JUNE 17

RECREATION PROGRAMS – JUNE 17

AQUATICS LESSONS – JUNE 17

NORTHWOODS POOL – JUNE 22

ALL DATES ARE CONDITIONS PERMITTING



HIGH DEMAND PRODUCT PACE – THROUGH MAY 13

Day Camps – 89% booked Horse Camps – 60% booked Aquatics Programs – 60% booked

Bookings for these programs are down to last spring's summer update by 4%, 10%, and 10% respectively (1 week earlier in 2024). Pricing for horse camps and aquatics lessons were kept level to 2023.



BEACH CLUB MARINA

- Major spring clean-up effort this summer with a "new" interim manager to run the facility
 - Ivy Chung Interim Manager
 - Ian Carr Interim Assistant Manager
- Shuttle service from Truckee High School on Fridays, Saturdays and Sundays starting June 28 through August 11, 4th of July and again over Labor Day weekend
- Member only parking inside the fence. Actively managed each morning with signage posted around the parking lot





GOLF

- Much better seasonal transition than last spring
- Delayed start to the cart path replacement project because of the late snow in March, April and May
- Opening on June 1 with 9-holes (back 9) until the cart path replacement is complete
 - Likely the week of June 17
- Slightly better participation on the simulator this winter season
 - 22-23 winter \$8,140 through June 1
 - 23-24 winter \$8,175 through May 10



SUMMER CONCERT

- Scheduled for July 5 and 6 Friday and Saturday evening of July 4th weekend
- The Special Event Permit has been submitted to the Town of Truckee
- Tickets available now through Purplepass.com or you can link to the vendor through the Tahoe Donner website
- Ticket sales are pacing slightly behind last summer but there is no concern about sales volume
 - As of May 13 1,890 of 3,800 tickets sold for the two nights pacing slightly behind last year



LODGE RESTAURANT AND PUB

The Lodge Dinner Service

- Open Wednesday through Sunday 5 -8:30 until June 20
- Open Wednesday through Sunday, June 20 through Sept 1,
 5 9pm
- Open seven days for July 4 week
- New summer dinner menu begins June 15
- Value add programs
 - Buy one entrée get a second ½ off May
 - Happy Hour 25% off Pub menu through June 13th
 - Golfers Happy Hour 2-5pm
 - Music on the Green July 12 August 30, 5 7pm
 - Pavilion Opening Party June 14, 4-7pm





PAVILION

- Pavilion opens June 1 Oct 13, 10am - 5pm
- Golf "turn" window opens June 1, 7am - 4:30pm
- Lunch service moves indoors during inclement weather



PIZZA ON THE HILL

- Open Friday Monday 4 8pm through June 10
- New summer menu on June 14
- Beginning June 14, Friday through Tuesday,
 4 8pm
- Value Add Programs
 - Bingo June 24 Sept 2
 - Music in the Meadow July 13 August 31
 - Happy Hour 4 5pm daily \$5 draft beer and wine, 25% off appetizers
 - Members buy one pizza get another free now through June 11



ALDER CREEK CAFÉ

ACC

- Opening May 24 June 21, 11 3pm
- June 22 September 2, 11 4pm

Trailside Bar

- May 24 June 21, 11 4pm
 - Happy Hour 3-4pm
- June 22 Sept 2, 11 6pm
 - Happy Hour 3-6pm
- Value Add Programs-
 - Edi Bols June 6 Oct 24
 - Trivia June 6 Oct 20,
 - Corn Hole July 12 Aug 16
 - Music Saturdays July 13 Aug 17



MARCO POLO GRILL + MARINA GRILL

Marco Polo Grill

- Opening daily June 22 Aug 18, 11am –
 4pm
- Weekends only Aug 24 Sept 2

Marina Grill

- Opening May 24 June 14, 11am 6pm with limited menu and bar
- June 14 Sept 2, 11 6pm with full menu
- Happy Hour 3 4pm



THANK YOU

