



## TDGF Committee Meeting – May 13, 2024 – 3:00 to 5:00 p.m. Meeting Minutes

The meeting was called to order at 3:00 p.m. by Chair, Nan Meek.

**Attendance:** A quorum was established with Committee members present by zoom: Marcia Argyris, Diane Campbell, Monika De Martini, Fred Hertlein, Nan Meek, Toni Moore, Betsy Noonan and Karen Stine. Emeritus Suzanne Sullivan, Board Liaison Benjamin Levine and TD General Manager Annie Rosenfeld were also present by zoom. Absent: Committee member Carla Brown.

### Chair Updates - Nan

- Minutes from the April 8, 2024 meeting were approved.
- Committee Playbook – Nan is currently working on fundraising pages.
- 2024 Budget – a draft will be distributed to the Committee prior to the June meeting.
- 2024 Calendar – Nan will incorporate as many stories as possible about students and grants into fundraising pages.
- Karen has volunteered to assist with admin activities, including communications.

### Vice Chair Updates – Marcia

#### Financial Report

- As of May 13, the TTCF account balances are:  
\$145,564 Main Account  
\$ 33,357 Traditional Scholarship Account  
\$707,308 Impact Scholarship Account
- During the February meeting, the Committee unanimously approved a recommendation to the board of a \$70k allocation for this year's traditional scholarships. This includes \$40k for 2024 students and \$30k for a second year of funding for 2023 students.
- Following this meeting, on May 15, 2024, Marcia sent out an e-mail to the Committee formally requesting formal approval for the transfer of \$40k from the Main Account to the Traditional Scholarship Account. All nine current members replied to the e-mail and all voted in favor of the transfer of funds.
- Once the transfer occurs, the Main Account balance will drop to \$105k and the Traditional Scholarship Account will increase to \$73k.

### Donor Relations

- Marcia and Karen recently met to work on details for the June 27 Donor Celebration event. All presenters are confirmed. The invites will include RSVP's.
- In March, two additional donations totaling \$2,500 were received.

#### **Secretary Updates – Toni**

- Draft documents for the website are pending Nan's review and edits.

#### **Analyst Updates – Fred and Monika**

- Nan thanked Fred and Monika for their upcoming work on the summer fundraising campaign.

#### **Fundraising Subcommittee Updates – Nan**

- Last year's Dog Mayor, Sierra, will serve as the "face" of this year's Dog Mayor Campaign.
- A call for candidates will occur in June and voting/fundraising will occur in July. The Campaign will include general fundraising strategies in addition to voting through donations for Dog Mayor.
- Nan will ascertain what specific fundraising strategies were most effective from last year's efforts.
- Posters of Dog Mayor Candidates will be available at the June Donor Celebration, the TD Picnic and other events as appropriate.

#### **Scholarship Subcommittee Updates – Diane**

- The Scholarship Subcommittee (Diane, Monika, Marcia and Toni) is very pleased with this year's selection of students, which includes four students for Impact Scholarships and eight students for \$5k Traditional Scholarships.
- Diane spoke about how powerful the "stories" were from applicants and went on to provide highlights about the four students selected for Impact Scholarships.
- The awards will be presented to students in June, specifically, June 3 Truckee HS, June 6 North Tahoe HS and June 11 Sierra HS.

#### **Grants Subcommittee Updates – Carla**

- Carla was not present, therefore, no report.
- Betsy inquired about the status of banners.

#### **Adjourn Meeting**

- The meeting was adjourned at 3:43 p.m.

Respectfully submitted,  
Toni Moore

**Next Meeting:** Monday, June 10, 2024 at 3:00 p.m. in Mezzanine Conference Room and by zoom.