



**TDGF Committee Meeting – November 13, 2023 – 3:00 to 5:00 p.m.
Meeting Minutes**

Meeting called to order at 3:01 p.m. by Chair, Nan Meek.

Attendance: A quorum was established with Committee members present in person: Nan Meek, Toni Moore, Betsy Noonan, and present by zoom: Marcia Argyris, Carla Brown, Monika DeMartini, Fred Hertlein and Karen Stine. Board Liaison Benjamin Levine, Interim General Manager Annie Rosenfeld and Staff Liaison Patricia West were present in person. Emeritus Suzanne Sullivan was present by zoom. Absent: Committee members Diane Campbell, Skyline Lau and Ashley Savageau.

Chair Updates - Nan

- Minutes from the October 9, 2023 meeting were approved.
- Committee Handbook – Nan will address proposed updates at the December meeting.
- Committee Personnel – Nan provided highlights to the Personnel report that will be posted and forwarded to the TD Board. We have one current vacancy and one upcoming vacancy behind Ashley Savageau in Class A, and one upcoming vacancy behind Skyline Lau in Class C. Ashley shared that she is unable to serve another three-year term, and Sky will be resigning due to new work commitments.
- Lastly, Nan is working on the Committee's 2024 task list. A draft will be submitted to the TD Board for initial review at their upcoming December meeting.

Vice Chair Updates – Marcia

Financial Report

- TTCF account balances are as follows:
 - \$170,275 Main Account
 - \$ 33,819 Traditional Scholarship Account
 - \$678,565 Impact Scholarship Account (includes recent \$200k donation from our anonymous donor)
- As previously approved, \$60k for the current grant cycle will come out of the main account, and payments for traditional scholarships are pending.

Donor Relations

- The annual donor report is being prepared and will be distributed primarily by e-mail. Additionally, print copies will be mailed to donors who have given \$250 or more. Print

and mail costs will be approximately \$400 (\$550 was approved for this purpose at the September meeting).

- Committee members brainstormed ideas around special thanks to our anonymous donor, who has committed a total of \$1.2 million for impact scholarships. Marcia and Toni will take the lead for preparing a Shutterfly gift.

Subcommittee Updates

Grants - Carla

- Carla provided highlights of non-profits selected in this year's grant process. Eight organizations will receive \$5k and two organizations will receive \$10k grants. A written summary will be distributed to Committee members.
- Carla reported that TTCF had less funding to distribute this year, and they were grateful that the TDGF increased funding.
- Carla made mention of ways TD funded non-profits can help showcase the support they have received from TDGF.
- Betsy commented on ways we can highlight the accomplishments of the non-profits we are funding.

Fundraising - Betsy

- Betsy began by giving a special thanks to Ashley for her contributions.
- All aspects of the two upcoming fundraising efforts (Giving Tuesday and the Annual Appeal) are in place and ready to go. Betsy has been working closely with the new TD communications manager on content development and marketing plans.
- As an incentive for Giving Tuesday, those who donate \$100 or more will be able to participate in a drawing for a Snow Cat ride. Multiple incentives are in place for the Annual Appeal, i.e., ski tickets, dining bucks, and prints from photographer Doug Devore.
- Carla volunteered to make an announcement about Giving Tuesday at the upcoming Light Up the Night event.

Scholarships - Toni

- Toni is following up with traditional scholarship recipients who have not yet received their fall scholarship payments.
- For those Committee members serving as coaches, the end of the fall quarter or semester is a good time to reach out to students.

Events - Nan

- Nan is working with our Dog Mayor's family on ways Sierra can help with future events and TDGF related announcements.

Communications/Tahoe Donner News - Nan

- Diane will be stepping down from coordinating TD News articles; however, she will continue to write articles related to scholarship recipients.
- Upcoming articles for TD News include:
December – Annual Appeal
January – announcement of grant recipients

New Business/Other

- There being no further business, the meeting was adjourned at 4:10 p.m.

Respectfully submitted,

Toni Moore

Next Meeting: Monday, December 11, 2023 at 3:00 p.m. in Mezzanine Conference Room and by zoom.