MEETING MINUTES- TDGF Committee Meeting –January 9, 2018

Members Present: Jeanette Fagerstog, Linda Slatterly, Pamela English, Suzanne Sullivan, Dick Gander, Lois Ermak, Tim Pelligrini, and Cathy Pelligrini Location: CONFERENCE ROOM – NORTHWOODS CLUBHOUSE

- 1. The Meeting was called to order at 3:04PM.
- 2. Committee Membership: Tim and Cathy Pelligrini were officially approved and welcomed.
- 3. Minutes –No additions or corrections were made to the minutes.
- 4. Treasurer's report:
 - a. Dick reported that we have \$63,177.00. That includes the \$10,000 reserve and the \$20,000 anonymous donation for scholarships.
 - b. Suzanne and Dick will meet soon with the Community Foundation to discuss their accounting/documentation system.
- 5. Communications
 - a. TD News: Draft article schedule
 - i. January issue: Community Theater (Dick) and Church of the Mountains (Lois) is completed.
 - ii. February issue: Senior Services and Choices (Jeanette). We will also include a separate box that requests donations of event tickets, time shares and homes to be part of silent auction in July. Dick will draft wording.
 - iii. March issue: North Tahoe Arts (Jeanette) and Aim High (Lois).
 - iv. April issue: Thank you to our donors (Suzanne)
 - v. May issue: Sugar Pine and Truckee Trails (Linda)
 - vi. June issue: Annual Dinner (July 11th) and concert tickets
 - vii. July issue: Scholarships
 - viii. August issue: Open
 - ix. September issue: Annual Dinner results
 - x. October issue: Open
 - xi. November issue: 2018 grants and year-end appeal
 - xii. Year-end appeal
 - b. TD email blasts
 - i. Tim volunteered to manage the monthly or twice monthly email blasts. Pam will get him the spreadsheet that Katie prepared. All marketing goes through Lindsay Hogan. Dick will handle TD news communication and Suzanne will handle Dinner communication.
 - c. Website- Statistics
 - i. We have data for hits on the TDGF page for a few months. We may try to use that information over time.
 - 6. Annual Dinner:
 - a. Suzanne reported that she is trying to get Tom Steinstra as our speaker. If he is not available, Mark Wellman is our second choice.
 - b. Jeanette discussed the silent auction. She will try to have some smaller dollar items as well as the bigger ticket items.
 - c. Sponsors: Suzanne has requested \$5000 from Wells Fargo. If we get that, we will not request another sponsor for the dinner. A sponsor gives at least \$1000.
 - d. Supporters are donors who support operations and give \$100-\$200 for printing and decorations, etc.
- 7. Donor Reception
 - a. Date: Late June at Grotto at Lodge. To be discussed with Jeff Jack, Banquet Manager.
- 8. Elements Contribution
 - a. Dick will meet with Elements and get a written agreement regarding their status as Founding partner.
- 9. Other
 - a. In April we will review scholarship applicants for the TTCF. Dick with get the specific dates. Both Pam and Suzanne are available.
 - b. Thank you notes: Cathy offered to work with Pam to write the 40+ thank you notes that need to be sent soon.

- 10. Next Meeting
 - a. Agenda items for the next meeting include:
 - i. Procedure to handle the \$20,000 for scholarships.
 - ii. Should we invite scholarship grantees to give us a 5 minutes presentation after they are in school for a term, perhaps over Christmas?
 - iii. How do we qualify students over multi-years?
 - iv. Dick will ask Phyllis to come to our next meeting to discuss the above items.
- 11. The meeting was adjourned at 4:55pm.
- 12. The next meeting will be Tuesday, February 6th, 3-5pm in the Meadowood Room at Northwoods.