

## MEETING MINUTES

**TDGF Committee Meeting –October 17, 2017- 3:00-5:00 PM.**

**Members Present:** Jeanette Fagerskog, Pamela English, Suzanne Sullivan, and Dick Gander

**Location: MEADOW ROOM – NORTHWOODS CLUBHOUSE**

### **Discussion and Results**

1. Committee Membership: Mary Podesta volunteered to participate in the TDGF. She is available during the summer and is willing to sponsor a get together with our top donors. We need to think about the donor level for participation.
2. Minutes –No additions or corrections were made to the minutes.
3. Treasurer's report: A report was not given on the overall finances.
  - a. An anonymous donor has given \$10,000 to be used for multi-year scholarships.
  - b. The dinner netted approximately \$15,000.
4. TD News Articles
  - a. November issue: Summary of grants made.
  - b. December Issue: Recap of the Dinner results, mostly pictures
5. Annual Dinner: Report
  - a. Ticket sales:
    - i. We sold over 80 tickets. There were many competing events, including a Fall Festival at Northwoods on the same date.
  - b. Auction:
    - i. Auction items sold well.
    - ii. Only problem was that the internet connection was slow so it took too much time to process credit cards. Next year we should encourage people to bring checks.
  - c. Publicity
    - i. We publicized through Facebook, TD email blasts, Next Door, posters, postcards, and emails.
  - d. Menu
    - i. Food was excellent. People particularly loved the appetizers, salad, chicken and trout.
  - e. Decorations
    - i. The center pieces that Katie made were appreciated by everyone. The table decorations were delightful.
  - f. Program was excellent. Only glitch was the heating went off, but the fan stayed on and the room was cold.
  - g. Thoughts for next year's dinner
    - a. Suzanne suggested having the dinner in July, during the week. More people and families will be here. We could have at TD

tent, which accommodates more people and we could offer babysitting. She will follow up with TD.

- b. Suzanne suggested that we consider using Bid Pal. They provide an online service to manage event tickets and handle online auction bidding. The cost is \$2000. Dick will follow up and present thoughts at next meeting.
- c. Suzanne suggested two possible speakers for next year: Mark Wellman, a paraplegic inspirational speaker and lives in Tahoe Donner or Tom Stienstra, an outdoor writer for the Chronicle.

6. Discussion: Year End Campaign

- a. The insert is ready to print. Suzanne will pick it up and deliver to TD Marketing office.
  - b. Dick will draft a letter to past contributors who have not renewed this year. Jeanette will handle the mail/merge of the letters to the past contributors. Dick will check that we have the envelopes we need (both #9 and #10). We will stuff the envelopes on Monday, November 7<sup>th</sup> at Suzanne's from 11-12:30.
7. Grant Committee Debrief: The TDGF grants were determined and will be publicized in the November TD news.
8. Next Meeting Speaker: Dick will ask Ashley Cooper from the TTCF to talk with us at our next meeting about how to "tell the stories" of the students and groups we fund.
9. The meeting was adjourned at 4:40pm

Next Meeting: November 7th, 3-5 PM, Meadow Room Northwoods Clubhouse.