

TDGF Committee Meeting

Monday, November 18, 2019

Minutes

3:00pm – 5:30pm — Meadow Room, Northwoods Clubhouse

In attendance: Dick Gander, Suzanne Sullivan, Toni Moore, Jeanette Fagerskog, Barbara Ramsey, with Jennifer Jordon and Kim Watson on phone participation.

Absent: Carole Mahoney, Cathy Pellegrini and Marcia Argyris

Guest: Tracy Giles, prospective member

Information, Discussion and/or Action Items

1. Minutes from September meeting – Approved
2. Treasurer's Report – (Suzanne)
General Fund: \$49,661.93 unencumbered
Scholarship Fund: \$360,000 IMPACT, \$10,965.11 Traditional
3. Membership Update (Suzanne) – Interested possible new member Tracy Giles attended meeting. Suzanne is meeting soon with another possibility. Kim Watson is taking a leave of absence for 2020.
4. Thank You's (Cathy) – Up to date
5. Annual Appeal (Dick) – letters are ready to go to printers and will be mailed this week. Dick suggested a new envelope template, which we will investigate.
6. Speaker Series (Suzanne) – Our series will occur on the following dates at the ACAC:
 - a. Jan 16th, Feb 6th, Feb 20th, March 5th and Mar 19th. Start time, 4:30pm and end at 6pm.
 - b. 2 committee members will attend each night.
7. TD News – may change depending on space available
 - December – Annual Appeal, Grants Announcement (Suzanne report on change)
 - January – full-page – grants and annual appeal
8. eBlasts for October through January - Dick is handling.
9. 2020 Meeting Day (Suzanne) – New meeting day is the 2nd Monday of each month from 3-5pm
10. 2020 Roles and Responsibilities (Suzanne) – Roles of members for 2020 were established and attached.
11. 2020 Dinner (Barbara) – Date set is July 17, 2020 in the Pavilion Tent at 6pm.
Possible theme: around TDGF's 5th anniversary.
Further discussion is ongoing.
12. 2020 Goals (Suzanne) – 2020 Goals were established and attached.
13. Tenure Status & Charter Revision Update (Suzanne) – Charter Revision has gone to the Board along with the tenure status of each member.

Next Meeting:

Monday, December 16, 2019, 3pm, Meadow Room, Northwoods Clubhouse

Participate by Phone

Call-in Number: (712) 770-4010

Meeting ID: 894935

Host PIN: 1975

Tahoe Donner Giving Fund

2020 Goals

- Sustain leadership of the committee and continue to mentor new committee members.
- Communicate to all Tahoe Donner members through TD News articles, website, eBlasts, new homeowner packets, social media, participation in appropriate TD events, and enclosure in annual assessment mailing.
- Promote our TDGF brand and the Elements Mountain Co. founding partner relationship through logo publication on documents.
- Develop, maintain and expand supportive relationships in community through seeking other support in the business community such as local realtors and other providers of services within Tahoe Donner.
- Raise \$75,000 throughout the year including the annual dinner & auction, year=end appeal, and other activities.
- Participate in the spring TTCF scholarship selection process, award the newly funded IMPACT scholarships, and Traditional scholarships to local high school students (approximately 40% of funds raised during the year) as well as continue a multi-year support process for our scholarship recipients.
- Participate in the fall TTCF grant cycle to distribute approximately 60% of the money raised during the year. Retain an adequate amount for expenses to begin 2021.
- Retain 80% of donors. Attract and engage new donors, especially second home owners. Seek other donors at the IMPACT scholarship level.

Tahoe Donner Giving Fund 2020 Roles & Responsibilities

Chair, TD Liaison – Suzanne

Vice Chair – TBD at December meeting

Past Chair & Elements/Anonymous Donor Liaison/Donor Relations – Dick

Treasurer, TTCF Liaison – Suzanne

Secretary

Minutes – Jeanette

Thank You's – Marcia, Cathy, and TBD

Outreach (all below)-

eBlasts – Dick until June 2020, July-Dec. TBD

Post-annual TD meeting BBQ, Sunday, June 28 - Cathy

Meet the Bus (mid-June until July 17 dinner) - Marcia

Overall Events Lead, Barbara

July 17. 2020 Dinner Chair & Co-Chair – Barbara & Carole

Auction co-chairs – Carole & Cathy

Donor Reception Lead – Jeanette

TD Clubs Liaison - Cathy

Annual Appeal – Suzanne, Marcia, and TBD

Scholarship Lead –Marcia; Suzanne, Toni
(April)

Grants Lead – Cathy, Toni, Suzanne (3rd reader chosen grantees)
(September/October)

Speaker Series Lead – Suzanne

**Tahoe Donner Giving Fund
2020 Regular Meeting Dates**

3:00 – 5:00pm

Mezzanine (Board) Room

2nd Monday of the Month

January 13

February 10

March 9

April 13

May 11

June 8

July 13

July ? — Special post-dinner wrap-up meeting

August 10 — if necessary

September 14

October 12

November 9

December 14

Giving Fund Member Tenure Status

	2018	2019	2020	2021	2023
Argyris					
Fagerskog					
Gander					
Giles (new member)					
Jordan					
Mahoney					
Moore (new member)					
Pellegrini					
Ramsey					
Savageau (possible new member)					
Sullivan					