## TDGF Committee Meeting – December 4, 2018 Minutes

Location: Meadow Room, Northwoods Clubhouse

Meeting called to order at 3pm and adjourned at 4pm In Attendance: Barbara, Marcia, Jennifer, Jeanette and Dick

- 1. Minutes from November meeting Approved
- 2. Treasurers Report Fund Balance –No change from last month
- 3. Committee Membership: No Change
- 4. TD News -
  - 1. January Large Scholarship donation Dick
  - 2. Feb Grantee stories = Choices, Family Resource Center of Truckee, Slow Food Lake & High Fives Foundation by Jennifer and Jeanette
  - 3. March Grantee stories = Truckee Donner Railroad Society and Annual dinner by Barbara
  - 4. April Grantee stories = Tahoe Pyramid Trail and Land Trust by Jeanette and Jennifer
  - 5. May Grantee stories = Kidzone, Tahoe Inst. Of Natural Science, SWEP by Barbara
- 5. eBlast Tim continuing to add context
- TD Impact Scholarship Donor agreed to the contract Dick provided. Discussed having Donor sign a confidential contract and our next task is to update the applications with TTCF
- 7. 2019 Goals- Dick will present goals to Board of Directors at Dec 15 meeting (see below).
- 8. 2019 Planning Annual Dinner & Calendar
  - 1. Railroad Theme
  - 2. Truckee Railroad, Truckee Historical and Donner Historical societies and the 150-year anniversary of the Golden Spike!

Dinner = Jerry Blackwill of the RR Hist. Society and Barbara talking about decorations that we can borrow for the dinner and possibly making the tent look like a Dining car.

Auction committee will be meeting in early January 2019

- 9. Annual Appeal checks are coming in steadily, more at next meeting.
- 10. Other business = Suzanne and Jeanette went to the Soroptishop and made \$465 selling the log candleholders. We have 6 single and 3 multiple candle logs remaining.

Barbara suggested making a poster list grantees and scholarship recipient schools to put in the Lodge thanking everyone who has donated and to please consider us in their year-end contributions.

## 2019 Goals:

- 1. Transition leadership of the committee and continue to engage new committee members.
- 2. Communicate to all Tahoe Donner members through TD News articles, website, email blasts, new homeowner folders, participation in appropriate TD events, and enclosure in annual assessment mailing.
- 3. Promote our brand and Elements founding partner relationship through logo publication on documents.
- 4. Develop supportive relationships in community through seeking other support in the business community such as local realtors and other service providers to Tahoe Donner.
- 5. Raise \$50,000 throughout the giving year (Oct to Sept) including solicitations, a summer dinner, and other activities.
- 6. Participate in the TTCF scholarship selection process and award the new Tahoe Donner Impact scholarship as well as other scholarships to local high school students. Institute a multi-year support process.
- 7. Participate in the fall TTCF grant cycle to distribute the majority of the money raised during the year. Retain an adequate amount for expenses to begin 2019.
- 8. Retain 80% of donors. Attract new donors. Recognize donors in the reception for those at the \$500 level or above.

The next Meeting January 8, 2018, 3 to 5 pm in the Meadow Room, Northwoods Clubhouse.

Participate by Phone	
Call-in Number:	(712) 770-4010
Meeting ID:	894935
Host PIN:	1975