

MEETING MINUTES

TDGF Committee Meeting –December 5, 2017 3:00-5:10 PM.

Members Present: Jeanette Fagerskog, Suzanne Sullivan, Dick Gander, Lois Ermak, and Linda Slattery (phone). Guests: Tim & Cathy Pelligrini. Board member: Jeff Conners (portion).

Location: MEADOW ROOM – NORTHWOODS CLUBHOUSE

Discussion and Results

1. Committee Membership: Marty Podesta has volunteered to assist with a contributor reception next summer. Tim and Cathy Pelligrini attended and expressed interest for both of them for joining the committee.
2. Minutes –No additions or corrections were made to the minutes.
3. Treasurer’s report: Dick reported that 2017 grants have been moved to the grant fund. Our balance is \$40,881, grants paid is \$67,605, investment income of \$13,651.
4. Communications –
 - a. TD News Plan – article schedule - all articles due by 2/6/2018 or before. Dates below refer to the month of publication, copy needs to be submitted by the tenth of the month prior.
 - i. January - Community Theater (Dick) and Church of the Mountains (Lois)
 - ii. February - Senior Services and Choices (Jeanette)
 - iii. March - North Tahoe Arts (Jeanette) and Aim High (Lois)
 - iv. April - Thank you to our donors (Suzanne)
 - v. May - Sugar Pine and Truckee Trails (Linda)
 - vi. June - Annual Dinner and Concert Tickets
 - vii. July - Scholarships
 - viii. August - open
 - ix. September - Annual Dinner Results
 - x. October - open
 - xi. November - 20018 Grants & Year-end appeal
 - xii. Year-end appeal
 - b. Email Blasts/NextDoor
 - i. Immediate need for Year-end Appeal messages - Dick will do this week.
 - ii. Long term we need a coordinator for this - Tim expressed interest - with all members contributing - such as a brief on each story that will appear in the TD News.
 - c. Website
 - i. Suzanne has been through most pages and it looks better!
 - ii. We should see what statistics that TD can supply
5. Annual Dinner 2018
 - a. Photos of the 2017 dinner are on Google Docs.

- b. Suzanne and Jeanette will be getting plans in place in the new year.
 - c. Sponsorships were discussed. Suggestion is to round up to \$1,000 with other supporters at \$200.
 - d. Suggestion that we seek out TD owners with businesses or other ways to contribute to the Auction and/or sponsorships.
 - e. Speakers - Dick will reach out to Mark Wellman, Suzanne will reach out to Tom Steinstra
- 6. Donor Reception – Details to be developed. Suzanne will inquire with Mike Peters about using the Grotto or another venue for a late July/early August date as well as service costs. A Friday may be preferred but mid week will work if during high season.
- 7. Committee Roster
 - a. Tim and Cathy expressed interest and were welcomed unanimously!
- 8. Other items:
 - a. We need to look for a way to bring the Giving Fund insert higher in the email/paperless assessment notices.
 - b. We should let members know there are multiple ways to contribute such as appreciated stock, IRAs and company matching funds.
- 9. 2018 Meeting Calendar: Continue first Tuesday of the month, except January - move to the 9th if possible.
- 10. The meeting was adjourned at 5:10 pm

Next Meeting: January 9, 3-5 PM, Meadow Room Northwoods Clubhouse.