

**TDGF Committee Meeting Minutes –March 7, 2017 3-5 PM.**  
**LOCATION: MEADOW ROOM – NORTHWOODS CLUBHOUSE**

Attendance: Pam English, Suzanne Sullivan, Jeanette Fagerskog, Kate Veni, Lois Ermak, Dick Gander, Jennifer Jennings

1. New (& potential) Members – Jeanette and Katie are going to meet with Linda Slatery.
2. Minutes -Additions and corrections? – None noted.
3. Treasurer's report + Statistics - \$29, 297 in assets, leaving \$19,000 for grants at this time.
4. TD News Articles – Reminder that these are due!
  - a. Jeanette - Arts For the Schools & North Tahoe Arts – Done published in March News.
  - b. Kate - Biking for a Better World – in process**
  - c. Suzanne - Community Recovery Resources – near completion**
  - d. Lois - Headwaters Science Institute – Done published in Feb News
  - e. Pam - Sierra Senior Services – near completion**
  - f. Dick - Sierra Watershed Education Partnerships – Done published in Jan
5. Tahoe Donner Cares Campaign
  - a. Meeting with TTCF – Dick/Katie – We went over details of how data is processed and made suggestions on ensuring that we can access data needed. TTCF took action items to improve the process.
  - b. The committee discussed a number of issues and possibilities for a spring/summer campaign. We agreed that direct mail is not likely the best vehicle for us, with the possible exception of a post card advertising the annual dinner. Existing vehicles such as email blasts, TD News, the bulletin board and direct email will be used.
  - c. Katie will put some thought to organizing a campaign and share ideas with the committee over the next few weeks. We can discuss virtually and at the April meeting if needed.
  - d. Jeanette will look at a sharing tool called Slack.com as a potential tool for our use.
6. Annual Dinner Planning – Suzanne
  - a. The sub-committee is making progress.
  - b. One dinner sponsor has been sold with another very close.
  - c. The committee will develop a theme and consider decorations as a part of their efforts.
  - d. Suzanne is going to see Megan regarding a mail box for TDGF at Northwoods Clubhouse.
7. Sponsor/Partner Program
  - a. Elements Mountain Co. (Waltman/SnowTech) has elected to continue the partnership at the level of \$2,000 per year to remain our only partner at this time.
8. Website content – Katie
  - a. The new TD website is in process and should be published in the very near future.
  - b. Katie has been reworking content with Ashley from Marketing. This is a big effort and we all thank Katie for her efforts!
  - c. Photos will be a much bigger part of our web presence going forward. When getting photos for TD News articles, we need to include asking for permission to use them on our website going forward.
  - d. Everyone obtaining photos should post them on the Google Drive along with captions and approvals to use.
  - e. Suzanne will distribute the user id and password for the Google Drive.
9. TD Clubs – how to engage – Pam
  - a. Pam had to leave prior to this item.

- b. The committee discussed the clubs and consensus was that getting the clubs to actually raise money is probably a waste of time. However, using them to reach out to their members or inspiring others may be of value.

#### 10. Bulletin Board

- a. Brinn confirmed that we can have that space.
- b. Dick will follow up with her on the size and exact location in order to moving things forward.

#### 11. Scholarships

- a. The Scholarship selection process will begin shortly. Suzanne, Katie and Jennifer volunteered to be our representatives pending the dates of the meetings. Most likely 2 will be allowed to participate.
- b. The committee discussed the amount to set aside for scholarships. We agreed that an increase of \$3,000 to allow for potential multi-year grants would be appropriate.
- c. Lois volunteered to coordinate the process with Phyllis, including:
  - i. If we grant a multi-year scholarship,
    - 1. How do we insure the student remains eligible in subsequent years?
    - 2. Do we have to set aside all of the funding in the year of the initial grant?
  - ii. If we increase this year's grants by \$3,000 for a total of \$7,000
    - 1. The committee has a preference to providing \$1,000 to each of our prior grantees, is that feasible?
    - 2. What is the best way to utilize the funding?
- d. Dick will send a link to the TTCF scholarship website for everyone to see.
- e. Katie asked that we consider an aspirational tag line for our scholarships to use in future marketing.

#### 12. April Meeting

- a. We will reserve an hour to discuss an annual budget for the committee's work. Dick will draft something for review.
- b. We will discuss items from our calendar, including:
  - i. Truckee Thursdays this summer
  - ii. Concert ticket add-on sales
  - iii. Home party for large donors
- c. Pam volunteered to capture minutes at future meetings.

The meeting adjourned at 5:10 pm

Meetings changed to First Tuesday of the Month, 3 to 5 pm.  
Next Meeting April 4, 3 to 5 pm Meadow Room Northwoods Clubhouse