

Minutes from Tahoe Donner Giving Fund

Meeting Date: May 2, 2017

Location: Meadow Room, Northwoods Clubhouse

The meeting was called to order by Suzanne Sullivan at 3:00 on May 2, 2017. In attendance were Suzanne Sullivan, Lois Ermak, Katie Veni, Jeanette Fagerskog and Linda Slatterly. Linda Slatterly and Andy Bullion are new members. Andy Bullion plans to attend our next meeting.

Agenda Items

1. New Member: Linda was welcomed into the group.
2. Minutes: There were no corrections to the minutes
3. Treasurer's report: There were no changes from last month's report. We have about \$20,000 available for granting and that includes \$7000 for scholarships. We granted two \$2000 scholarships this year and plan to award another \$1000 to each of our past three recipients if they have maintained satisfactory grades and are still in school. The TTCF will qualify the past recipients before we award the grants.
4. News Articles
 - a. Kate reported - Biking for a Better World – The article will be ready for the July issue. Kate attended a fundraiser for the group at Bar of America and found it well organized with delicious food and a good selection auction and raffle items.
 - i. Kate will ask them for a silent auction item for our dinner.
 - b. Community Recovery Resources was submitted by Suzanne and will appear in May issue.
 - c. Katie will write the article on our scholarship grantees for the June issue.
5. Scholarship Report:
 - a. Katie, Jennifer and Pam reviewed the 120 applicants for our and other scholarships through the TTCF. All three found the process interesting, but overwhelming.
 - b. The team will make recommendations to TTCF for next year's process; including selection categories and weighting that better reflect the goals of the TDGF, such as financial need. We think that at least one member who has been through the process should be on the team next year.
6. Tahoe Donner Cares Campaign
 - a. Plans for this summer/fall
 - i. Bingo:
 1. We decided that we would attend and manage the bingo game at Pizza on the Hill in July. That includes July 3rd, 10th, 17th, 24th and 31st. Suzanne will check with Pizza on the Hill about our schedule. Pam and Linda will coordinate our team and supplies on each date. We will request one staff person and at least three Giving Fund people for each night.
 2. We will wear our Truckee Cares Stickers and hand out information, stickers and coasters and have our flag on site. Two people will run the bingo game and 1-2 people will converse with the diners to get them familiar with the Giving Fund.
 3. Katie will prepare a small "tent" for the tables containing request for funds.
 - ii. Truckee Thursdays this summer.
 1. We plan to meet and greet people at the bus stop at Trout Creek for the first three weeks of Truckee Thursdays, starting June 8th.
 2. Lois will coordinate our schedule and we will try to have two people for 1-2 hours each night.
 - iii. Concert ticket add-on sales: This is working and Suzanne will keep up on the totals.
 - iv. New Member meetings
 1. Lois will ask Marketing if any such meetings are scheduled.
 2. We will ask Dick to check with the Board as to whether they plan to have more new member meetings.
 3. Lois commented that in her experience at two events, the successful one was held in the Northwoods clubhouse and was more intimate than the one held at the Lodge.

- v. Social Media
 - 1. Pam and Katie prepared a template for messages for E-blast, Facebook page, and website and Next Door. Katie sent out the first two social media blasts.
 - 2. Each person will be responsible for using that template as a guide with a few sentences about the new article or activity. Katie will send us a link to that document.
 - vi. Home party for large donors- we will put this item off until November.
 - vii. Bulletin Board- Dick will follow up on this.
7. Annual Dinner Planning
- a. Suzanne reported that she is arranging the dinner menu soon.
 - b. Jeanette reported on the silent auction items, which are going well.
 - c. Pam will write hand written thank you letters to the sponsors and silent auction donors on our letterhead. Suzanne will add our new members to the letterhead and send to Pam. She will start writing the thank you letters as she gets confirmation of sponsorship or donation.
8. Website- Katie reported that nothing new has happened this past month.
9. Agenda items for next meetings
- a. Discussion about what the split between grants and scholarships should be.
 - b. Discussion about messaging for calls for action: Summer call for grants and year-end for scholarships, perhaps.
 - c. Jeanette training on Slack to decide if we want to use that for our committee communications.
10. Requests
- a. Katie asked that people collect some aspen branches 4-6" in diameter and 3' long that can be part of table decorations for dinner. She also wants empty jars without labels, e.g., mayonnaise or pickle jars.

Suzanne adjourned the meeting at 4:58 PM.

The next meeting is June 6th 3-5pm in Meadow Room, Northwoods Clubhouse

Minutes Prepared by Pamela Hardt-English