

Minutes from Tahoe Donner Giving Fund

Meeting Date: June 6, 2017

Location: Meadow Room, Northwoods Clubhouse

The meeting was called to order by Lois Ermak at 3:00 on June 6, 2017. In attendance were Suzanne Sullivan (by phone), Lois Ermak, Katie Veni, Jeanette Fagerskog, Linda Slatterly and Pamela English. New member, Andy Bullion, plans to start attending meetings in the Fall.

Agenda Items

1. Minutes: There were no corrections to the minutes.
2. Treasurer's report:
 - a. Suzanne reported that we have approximately \$14,000 available for granting after granting \$7000 for scholarships.
 - b. We have earned \$343 from the concert tickets as of yesterday. Last year at this point we had \$328.
 - c. Lois will send note to Next Door about making contributions to Giving Fund through concert tickets.
3. News Articles
 - a. Kate reported and discussion:
 - i. June issue: Preparation for granting scholarships
 - ii. July issue: Scholarship winners
 - iii. August issue: Biking for a Better World
 - iv. September issue: Ad for TDGF dinner
 - v. October issue: Plug for yearend campaign, small ad for Dinner
 - vi. November issue: Report Dinner Results
 - vii. December issue: Summary of Grants made
4. July 4th Concert
 - a. Suzanne will discuss with Dick whether it makes sense for us to have our banner, and people to discuss TDGF before concerts and during intermission. If it's decided we need people, Pam will help on the first night and Suzanne will help on the second night.
5. Truckee Thursday Bus Stop
 - a. Dates chosen and persons representing TDGF are:

Date	Primary Person (Have banner & material)	Second Person
June 8th	Pam	Lois
June 15th	Linda	Suzanne
June 22nd	Linda	Jennifer
July 6th	Jeanette	Katie

- b. We will be there 4-6pm
 - c. Our responsibility is to acquaint people with TDGF and make an "ASK" for funds.
 - d. Currently, the supplies are in the locked men's room at Northwoods. Suzanne will locate & advise of accessible location.
6. Bingo
 - a. These events are to provide exposure for the Giving Fund. We do not get any proceeds from the dinners. Roger from TD will coordinate the Bingo game and prizes. We will have one person roaming around talking with diners, giving out stickers, etc. The second person will help Roger run Bingo.
 - b. Suzanne will contact Miguel to introduce Linda, who will check with Roger about timing of the event and when we need to be there.
 - c. Katie suggested we might add some six packs of coasters for parents who win.
 - d. The sign up schedule is below:

Date	Primary Person (Have material)	Second Person
July 3rd	Jennifer	Katie
July 10th	Pam	Jeanette
July 17th	Lois	Linda
July 24 th	Suzanne	Katie
July 31st	Linda	Suzanne, Pam

7. Annual Dinner

- We will finalize the poster and marketing materials at July meeting. Mike English is working on poster.
- Lois and Jeanette are working on Silent Auction items and are meeting at 11am on 6/13 at the Adventure Center.
- We have three sponsors and need one more, which Dick is working on. The sponsors are Plumas Bank, Easterbrook Painting and Margo Groth (Sierra Sothby's).

8. Allocation between Grants and Scholarships

- Lois suggested that we consider a more equitable % split between grants and scholarships, such as 50/50 or 60/40.
- History:

Year	Total Donated Amount	Scholarship
2015	\$11,000 92%	\$1,000 8%
2016	\$24,000 86%	\$4,000 14%
2017	\$30,000 81%	\$7,000 19%

c. Discussion Comments

- We'd like to make a bigger impact with our money. For grants perhaps more money per grantee and fewer grantees.
 - For scholarships, let's consider funding cost of training programs, such as firefighters, more completely.
 - When we give grants, we help more people than with one scholarship.
 - We like the idea of multi-year funding because it helps a person finish what they start.
 - We could move to more scholarships, but may not need a specific % each year.
- Agenda item for July meeting: Decide the allocation of grants vs. scholarships for next year.
 - Pam will determine the cost for 2-year programs/community college and the cost at State schools.

9. Messaging

- How best to grow the TDGF- Friendraising vs. Fundraising.
- Pam will be responsible for promotional e-blasts, Next Door, Facebook for the summer. She will prepare those as soon as the article for each issue of TD news is prepared and use that information as the basis of promotion material.

10. SLACK – Jeanette said that she thinks we are too small an organization to need to use SLACK and recommends we will continue as we have been. There was no further discussion.

11. Agenda items for next meetings

- Discussion and resolution about what the split between grants and scholarships should be for 2018.
- Discussion about messaging for calls for action: Summer call for grants and year-end for scholarships, perhaps.
- Finalize the promotional material for Annual Dinner.

Lois adjourned the meeting at 5:00 PM.

The next meeting is in early July at 3-5pm in Meadow Room, Northwoods Clubhouse.

Minutes Prepared by Pamela Hardt-English