

## Tahoe Donner Giving Fund Committee - 2024 Annual Task List Report December 9, 2024

- 1. **Community relations:** Foster Tahoe Donner's integration and involvement within the community through Giving Fund awareness events, activities, and communications; publicity of Giving Fund scholarships and grants; and relationships with scholarship and grant recipients.
  - Fostered community involvement through participation in the TDA Annual Meeting and Fall Festival
  - Raised awareness and publicized scholarships and grant recipients through monthly TD News articles
  - Fostered relationships with IMPACT students, Tahoe Truckee School of Music, and Clean Up the Lake
- 2. **Donor relations:** Raise homeowners' awareness of local needs through stories of scholarship students and nonprofit grants in communications such as TD News. Thank donors through the Annual Donor Report and at events such as TDA Annual Meeting and TDGF Donor Reception.
  - Held Donor Celebration event June 27
  - Raised awareness through monthly TD News articles
  - Emailed thank you notes for every donation; mailed handwritten notes for larger donations
- 3. **Fundraising:** Raise funds for philanthropic support of the greater Truckee community by encouraging donations during campaigns and through recurring giving plans.
  - Raised funds through Summer/Dog Mayor Campaign, Annual Appeal, and recurring donations
  - 2024 fundraising since January 1st totals \$67,403.66 to date, December 9
- 4. **Grants:** Award grants to local non-profit organizations through participation in the fall Tahoe Truckee Community Foundation grant selection process.
  - Awarded \$60,000 in the Fall TTCF selection process to eight nonprofit organizations
- 5. **Scholarships:** Award Traditional scholarships to local high school students, and award IMPACT scholarships as intended by the donor, through participation in the spring Tahoe Truckee Community Foundation scholarship selection process.
  - Awarded \$240,000 in IMPACT Scholarships and \$70,000 in Traditional Scholarships through the Spring TTCF selection process, for a total of \$310,00 awarded to 20 students
- 6. **Administration:** Establish recruitment, onboarding, and succession plans; complete annual update of the TDGF Handbook; and develop additional implementation plans for the TTCF MOU.
  - Implemented recruiting, on-boarding and succession plans beginning April 8
  - Continued ongoing update of the TDGF Handbook
  - Participated in two meetings with TTCF to promote coordination and collaboration
- 7. **Communications:** Continue working with Tahoe Donner communications department for communications to Tahoe Donner membership and improve communications to donors.
  - Collaborated with TD staff on two fundraising campaigns
  - Created invitations to Donors for the Donor Celebration
  - Identified additional communication options available through Classy
- 8. Develop and implement the following plans:
  - Committee leadership succession action plan: Implemented beginning April 8
  - Committee member recruiting plan: Implemented beginning April 8