

December 2024 Holiday Update



Winter Operations Holiday Report



Keynotes

Weather

December 2024 was characterized by low snow levels, moderately cold temperatures, and mixed precipitation. These conditions were less than ideal for consistent snowmaking, limiting our ability to build the snowpack base. Despite this, we made the most of the available opportunities. For instance, when Snowplay opened, it was limited to a single tube track, rather than the typical two-lane setup, due to the insufficient snow coverage.

Budget Premise

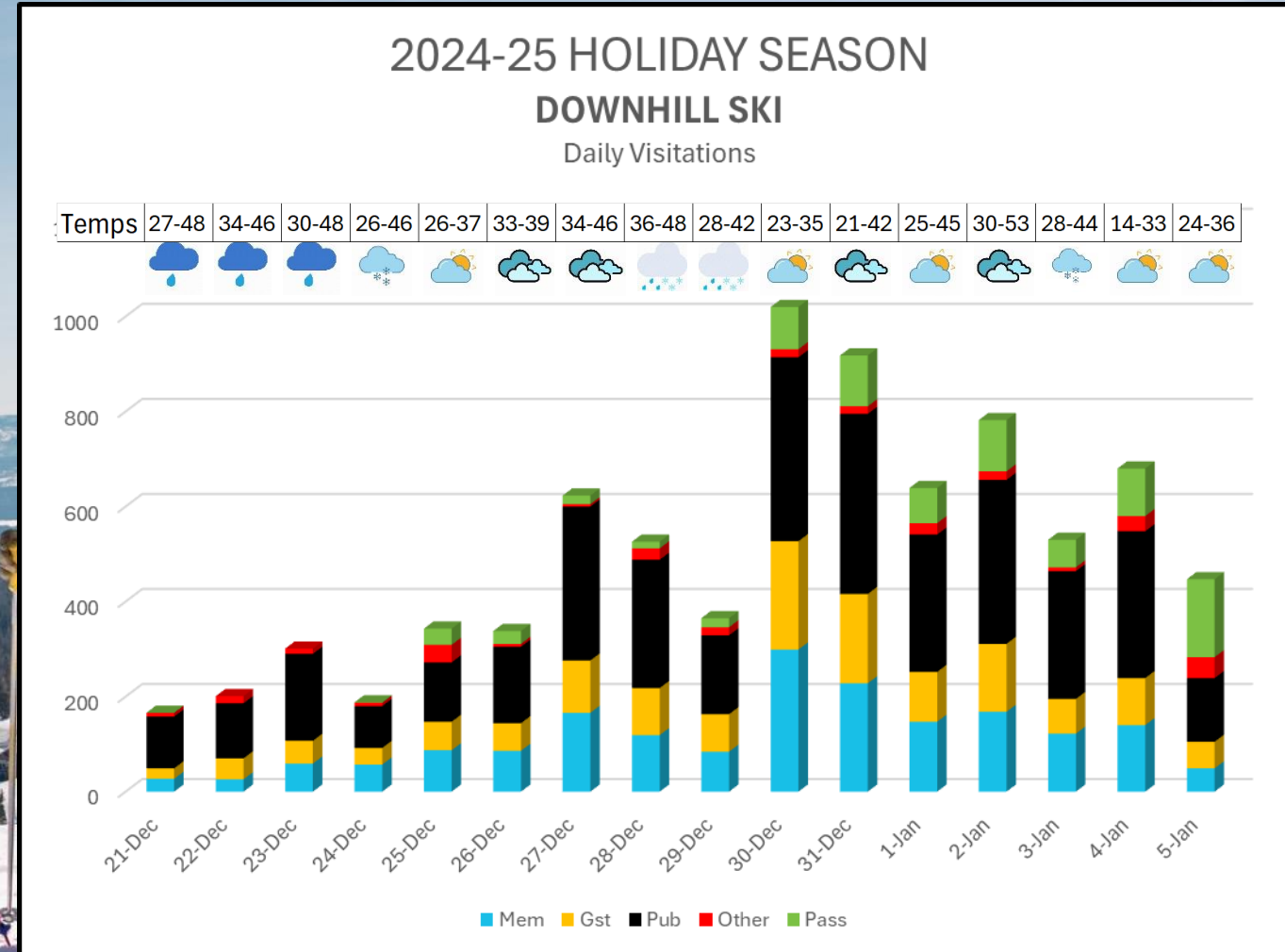
The budget was approved before the reconstruction of the DHS Lodge was confirmed, so the assumptions were based on uncertainties regarding the project. As a result, the budget reflected typical downhill ski operations, rather than the temporary operational status we are currently facing. Additionally, visitation targets for Winter Operations were set with growth expectations based on the best December from a few years ago, which had seen "record" snowfall.



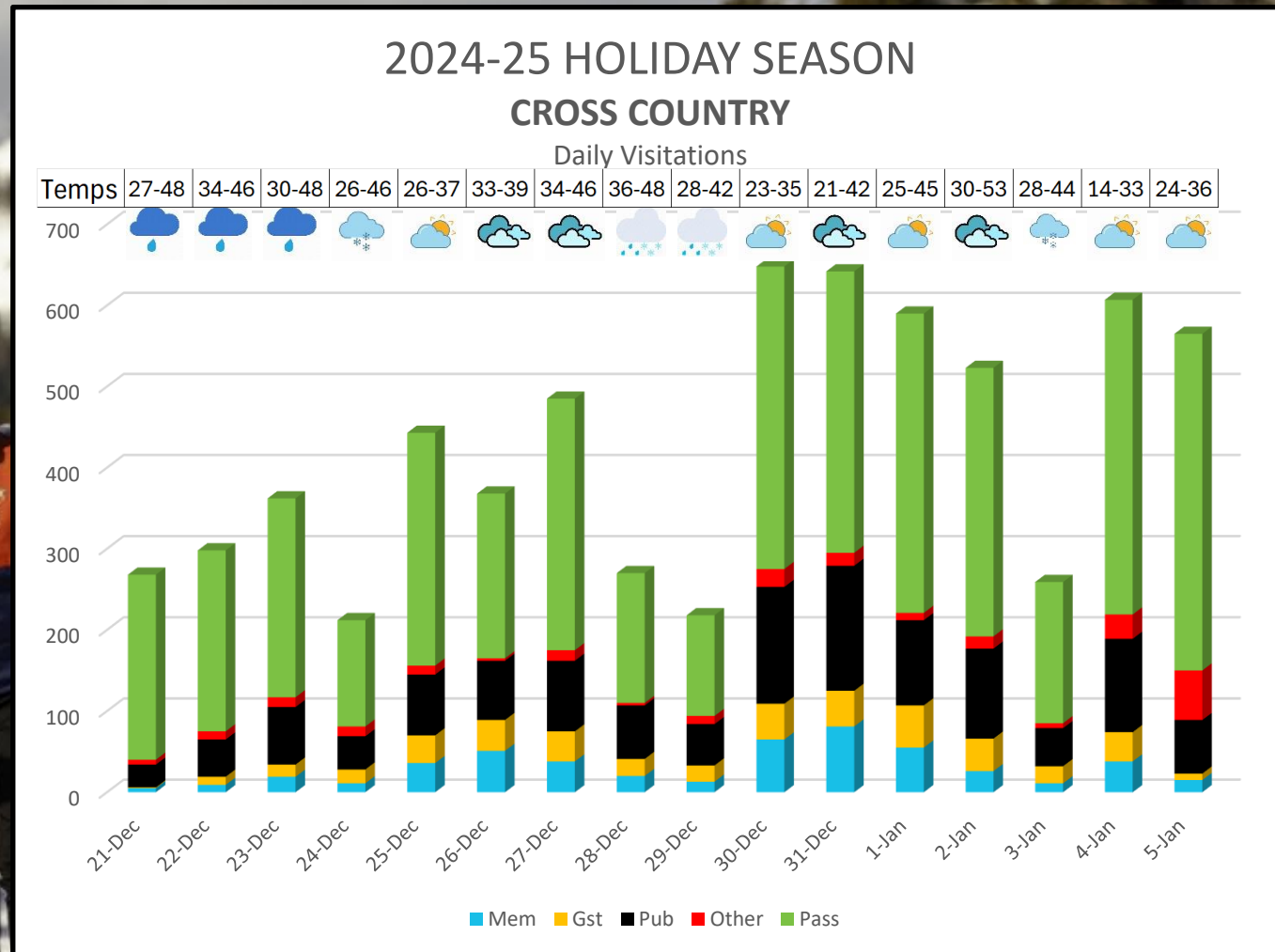
DOWNHILL SKI

TOTAL VISITS = 8,067

Member Daily [1,864 (23%)]; Guest [1,447 (18%)]; Public [3,654 (45%)]; Other [289 (4%)]; Season Pass [813 (10%)]



CROSS COUNTRY



TOTAL VISITS = 6,758

Member Daily [493 (7%)]; Guest [438 (6%)];
Public [1,280 (19%)]; Other [239 (4%)]; Season Pass [4,308 (64%)]



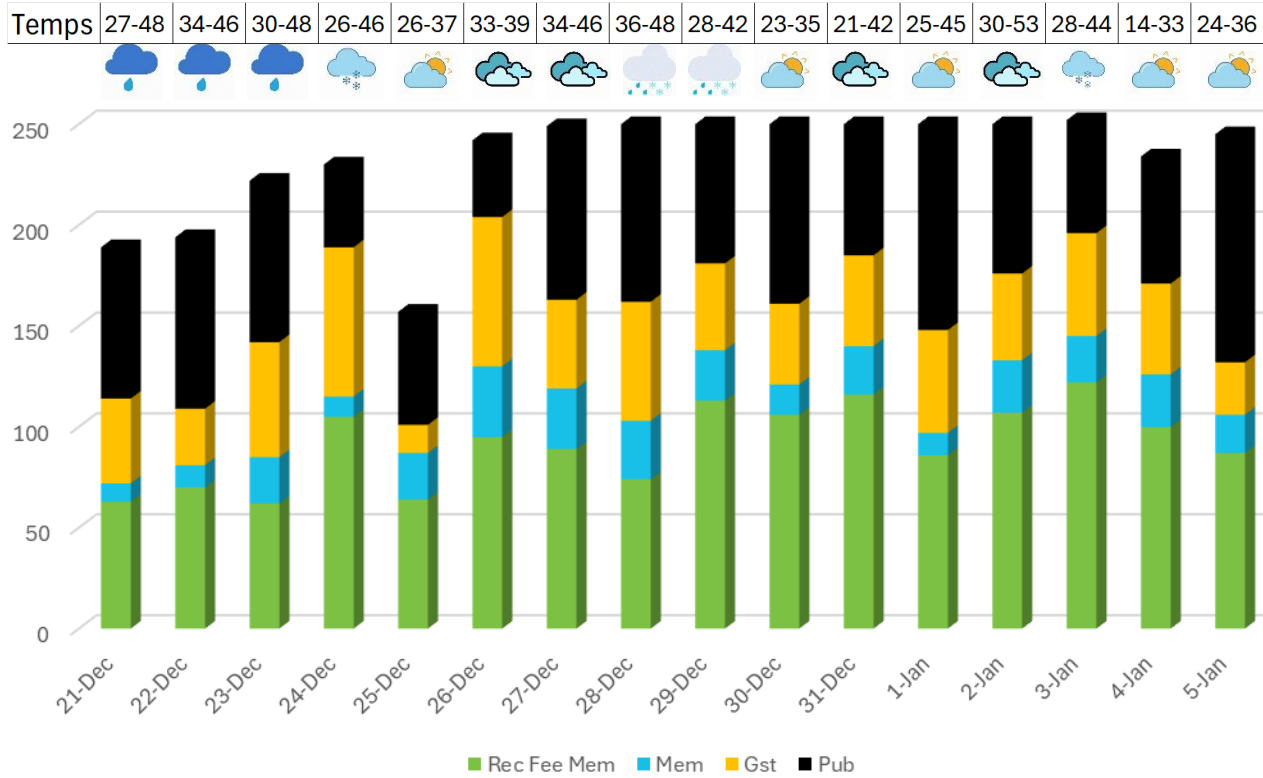
SNOW PLAY

TOTAL VISITS = 3,714

2024-25 HOLIDAY SEASON

SNOW PLAY

Daily Visitations

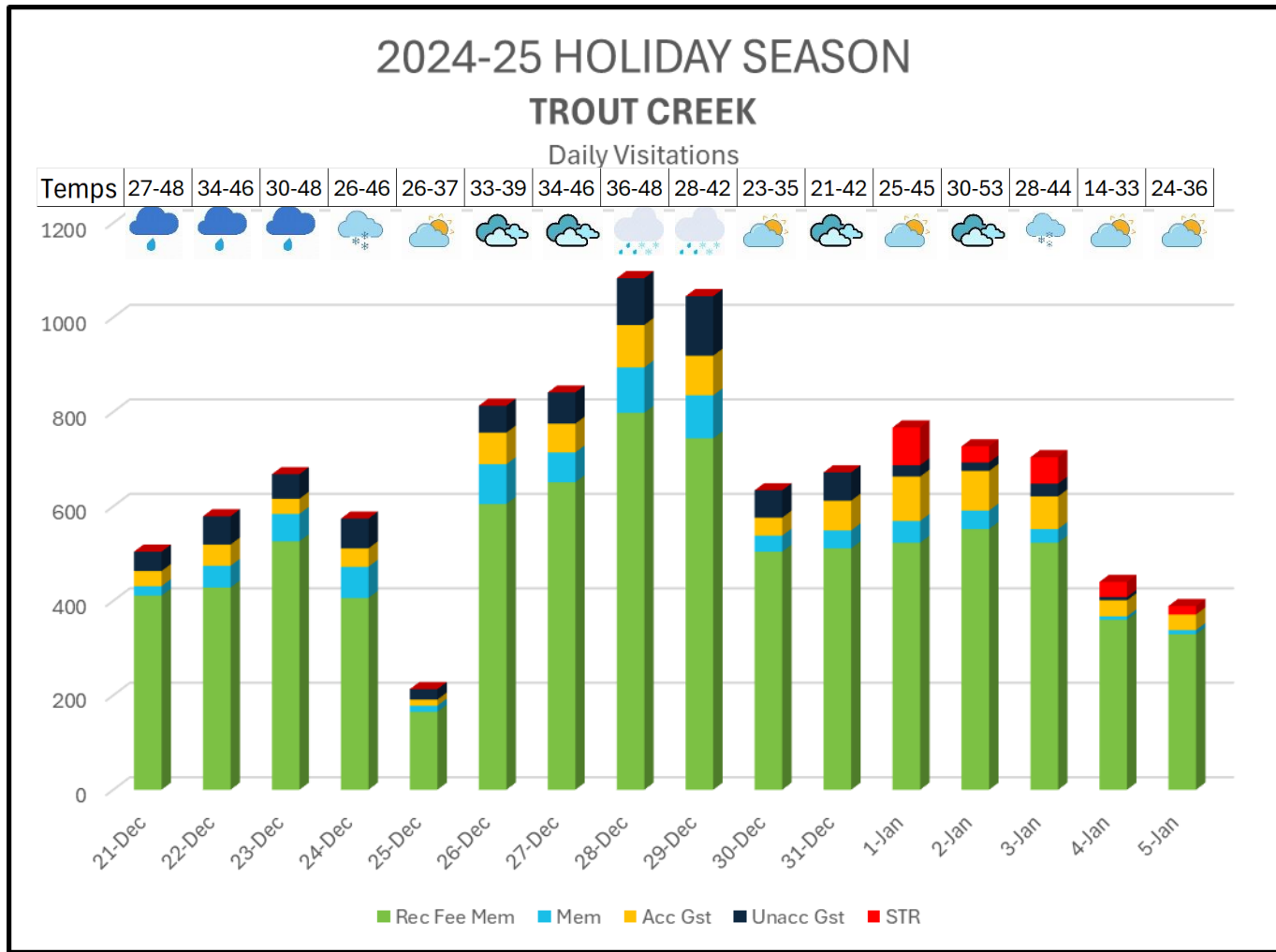


- **Rec Pass**
 - 1,459 (39%)
- **Member Daily**
 - 339 (9%)
- **Guest**
 - 736 (20%)
- **Public**
 - 1,180 (32%)



TAHOE DONNER

TROUT CREEK



TOTAL VISITS = 10,653

- Rec Pass
 - 8,036 (75%)
- Member Daily
 - 739 (7%)
- Acc Guest
 - 878 (8%)
- Unacc Guest + STR
 - 1,000 (9.3%)

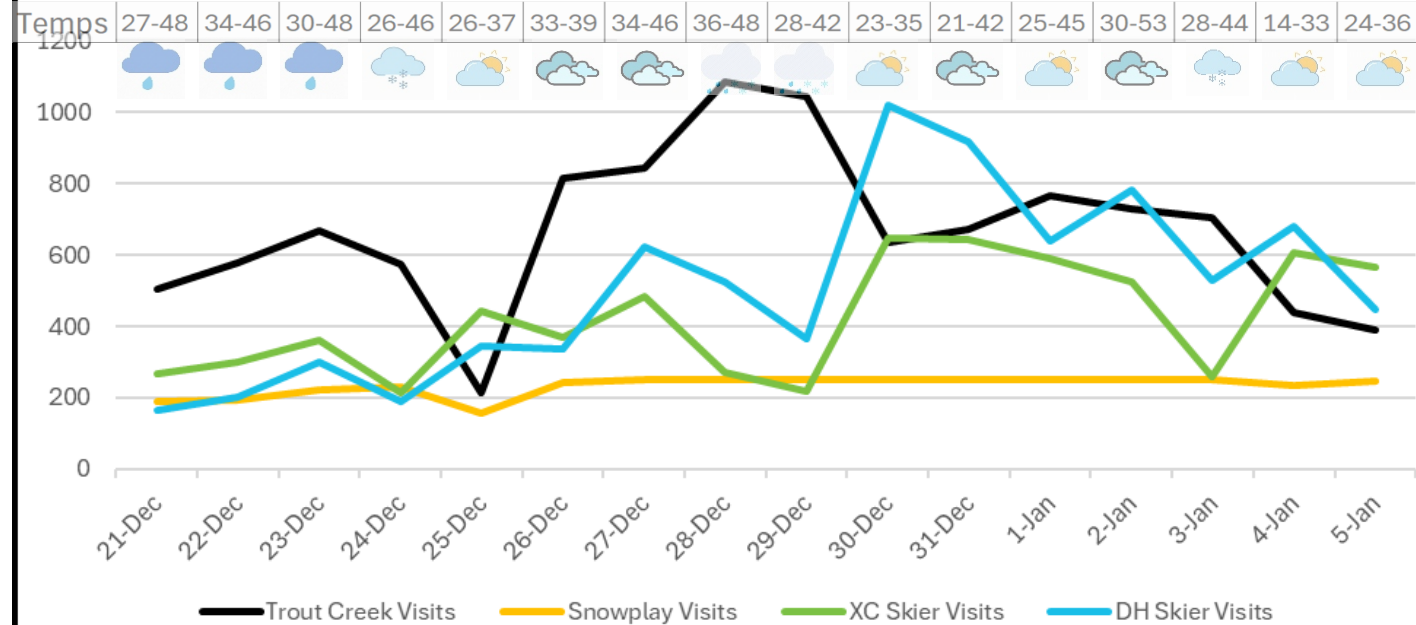
Note:
The new STR access product started 1/1/2025 and we are now able to capture unaccompanied personal guests and STR visits separately. 2024 visitation stats for the Unaccompanied Guests access product include personal guests and STR.

VISITATIONS

2024-25 HOLIDAY SEASON

DAILY VISITATIONS

(with Weather overlap)



Very few sunny days (most of them in Jan).

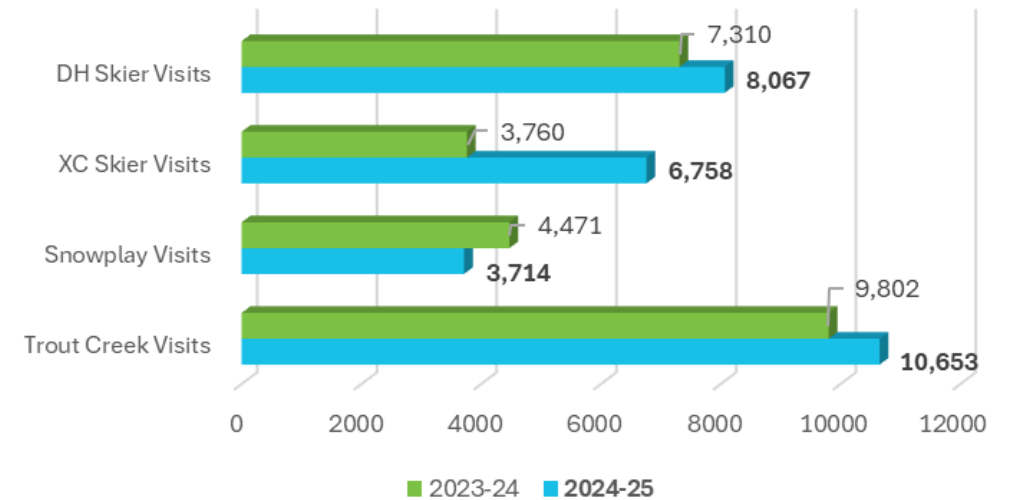
~33% of the days had rain (all in Dec).

Nice weather = Ppl went outside.

Poor weather = Ppl went to TC.

Visitations were up YoY everywhere except Snowplay, which was limited to a single lane with a limited snow base.

TOTAL VISITATIONS YoY Comparison



THANK YOU

