



**Giving Fund Committee Regular Meeting Minutes**  
**January 14, 2025, from 2:30 to 4:00 p.m. Location: Zoom**

**Committee Members in Attendance:** Marcia Argyris (Vice Chair), Melissa Welch Barker, Lisa Boyd, Carla Brown, Diane Campbell, Mary Fahey, Fred Hertlein, Nan Meek (Chair), Toni Moore (Secretary), Betsy Noonan, ~~Natalie Shea~~ and Karen Stine.

**Staff & Liaisons:** Patricia West (Staff Lead), Benjamin Levine (Board) and Annie Rosenfeld (General Manager)

**Guest & Others:** N/A

**1. Opening Business – Nan**

- The meeting was called to order at 2:33 p.m. by Chair, Nan Meek, and a quorum was established.
- Meeting minutes for December 9, 2024, were unanimously approved.

**2. Welcome New Members – Nan**

- Nan welcomed new members Lisa Boyd and Natalie Shea (in absentia). Lisa introduced herself to the Committee.

**3. Election of Officers – Nan**

- The Committee unanimously voted for Toni Moore as Chair and Marcia Argyris as Vice Chair for 2025.
- The Committee confirmed Mary Fahey for Secretary and Subcommittee Chairs.

**4. Financial Report – Marcia**

- TTCF account balances:
  - \$100,882 Main Account
  - \$43,470 Traditional Scholarship Account
  - \$794,331 Impact Scholarship Account
- TDA account balance: Approximately \$10k
- Marcia indicated the End of Year Appeal has brought in approximately \$58k.

**5. 2025 Committee Work Plan – Toni**

- The Work Plan was modified to include specific meeting dates.

**6. Organization Chart – Toni**

- Toni thanked Patty for updating the Committee's Organization Chart.

**7. Donor Relations Subcommittee – Marcia**

- Marcia gave an update on the distribution of the 2024 Donor Report. Nan will send out a PDF of the document to Committee members.
- Lisa agreed to join the Donor Relations Subcommittee.



- The Committee discussed the upcoming Donor Appreciation event, which will tentatively be held in July. Patty will explore possible dates and venues (Pavilion or ACAC).

#### **8. Fundraising Subcommittee – Nan**

- Two and a half weeks are left in the Annual Appeal. Nan plans to send out a final e-blast to prior donors.
- Preliminary online fundraising results for 2024 include a net total of \$100,359 (up \$6,614 over 2023).
- Preliminary analysis shows a five-year average of \$109,970.
- IMPACT scholarship donations by the anonymous donor are not included in the above figures.
- Fred is working on matching funds for recent donations.
- Further analysis and results will be reported at the next meeting.

#### **9. Scholarship Subcommittee – Diane**

- The scholarship selection process will begin in March and conclude in May.
- Diane welcomed Karen and Melissa as new Subcommittee members.

#### **10. Grants Subcommittee – Carla**

- Betsy and Carla recommended that the Committee send out a formal welcome letter to new grantees. Toni will take the lead on this.
- In the Sierra Sun's recent announcement of community grants, "Tahoe Donner Gives" was corrected to read "Tahoe Donner Giving Fund".

#### **11. Communications Subcommittee – Nan**

- Nan confirmed the proposed TD New articles for January through May. Further discussion is needed for the remainder of 2025 and adjustments are anticipated.
- Clarification was provided regarding the review process and timeline for TD News articles. This includes sending draft articles to TTCF for their review.

#### **12. New Business – All**

- Toni will make a correction to Lisa's e-mail address and resend the Committee contact list to members.
- Patty announced that she will be leaving her position at the TD Association in June. She will begin working part-time effective February 7. The Committee acknowledged Patty's enormous contributions and thanked her for everything.

#### **13. Upcoming Meeting and Adjournment – Toni**

- The next meeting will be held on February 11, 2025, from 2:30 to 4:00 p.m. by Zoom.
- The meeting was adjourned at 3:47 p.m.